

Unlocking the Power of Proactive and Preventative Care Services

A practical blueprint for planning, implementing and scaling up

What?

ADASS and TSA have created a guide to planning, implementing and scaling proactive and preventative care services.

Who?

This Blueprint is for anyone planning care and support: commissioners, care providers, digital leads, social workers, occupational therapists, finance officers and more.

Proactive and preventative care services form a vital part of new hybrid models of care



There are three parts to this Blueprint:

1

Step by step guide

A step by step guide to launching proactive and preventative care services based on common practice from councils who already run successful services

Download the full version
of the Blueprint here [!\[\]\(339a16584d5da0f0a3ca4e9ec17bf6a1_img.jpg\)](#)

2

Overview of services

An overview of services already launched by councils

3

Financial tool

A financial tool allowing estimations of financial returns

Phase 1 Strategy Assessment and Initial Planning

Vision and Purpose:

The importance of starting with a clear vision for new services

Governance:

The need for strong project and programme management

Review of Current Services:

Assessing and understanding existing services

Financial Visibility:

Completing a strong business case

Phase 2 Preparation and Planning

Service Design:

Developing operating models. Including lived experience. Working with care providers

Workforce Readiness:

Managing workforce development and cultural changes

Technology Assessment and Selection:

Identifying the right solutions

Building the Benefits Case:

Creating a case for investment and support

Evaluation:

Measuring, monitoring and assessing performance and impact



How?

This Blueprint can be followed step by step or in individual parts, depending on where you are on your journey. Each stage of the Blueprint includes:

- | | | |
|--|--|---------------------------------|
| ○ Introduction: why is this stage important? | ○ What are the key considerations for this stage? | ○ Further references |
| ○ What are the goals of this stage? | ○ What are the key questions for local authorities to ask? | ○ Lived experience stories |
| | | ○ Exemplar from local authority |
| | | ○ Check points |

Phase 3 Implementation

- **Running a Pilot:**
Managing a controlled version to test, validate, and refine
- **The Standard Operating Model (beyond the pilot):**
Creating a detailed overview for service delivery
- **Risk Management:**
Completing a comprehensive risk assessment
- **Reporting:**
Establishing mechanisms for communication of progress



Phase 4 Scale and Optimise

- **Commissioning Strategy:**
Ensuring rollout is based on outcomes not just technology buys
- **Service Rollout:**
Phased expansion of services across broader geographical areas
- **Scale and Optimise:**
Systematically identifying opportunities for enhancement
- **Continuing Technology Development:**
Taking advantage of the rapid development of new technology and solutions
- **Financial Reporting:**
Mechanisms for communication of project's financial progress
- **Managing Quality and Standards:**
Maintaining rigorous benchmarks and performance criteria



Supporting Material

Building the Benefits Case

The full Blueprint contains details of:

- **Benefits** for the person drawing on care and support
- **Benefits** for families and unpaid carers
- **Benefits** for care workers
- **Benefits** for care providers
- **Benefits** to the NHS
- **Benefits** to local authorities

Services Overview

We have created an overview of the most common proactive and preventative care services that are being run by local authorities interviewed during the creation of this guide.

Financial Model

The financial tool that accompanies this guide is intended to be a practical tool for commissioners building the initial business case for proactive and preventative care services.

Acknowledgements

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With thanks to our Commission partners:



Find out more

For more information about this Blueprint and to download a full version, [click here](#).

