



2021 › 2022

# BUSINESS PLAN

**Alyson Scurfield, Chief Executive**



## The TSA Vision

PEOPLE'S EVERYDAY LIVES  
ENRICHED, ENHANCED AND  
ENABLED BY TECHNOLOGY  
ENABLED CARE



All things relating to digital, remote monitoring and AI should not be viewed  
often deliver massive efficiency. You should

# THE TSA MISSION

Drive the transformation of the sector through strengthening Partnerships, Data and People, whilst recognising and responding to demand, scope and opportunities in Technology Enabled Care.

Ensure the Quality and safety of TEC by setting and developing standards and providing independent and trusted audit and certification.



TSA has been brilliant in working proactively with government on key worker status. It must continue as a conduit to government for clear articulation of needs and opportunities that Telecare and telehealth deliver.

**CEO, Service Provider**





# TSA VALUES

Our core values to support the organisation's vision to enrich and enhance people's lives



## COMMITTED TO MAKING A DIFFERENCE

TRANSFORMING LIVES FOR ALL

WE CAN, WE DO, BUT WE CARE

DRIVING QUALITY & INNOVATION



## INSPIRING TRUST & CONFIDENCE

WE SHAPE, ENABLE, INSPIRE

LISTEN & RESPOND WITH INTEGRITY

VISIBLE & ACCOUNTABLE



## STRONGER TOGETHER

WE SHARE LEARNING

CREATE MUTUAL PARTNERSHIPS

CHALLENGES INTO OPPORTUNITIES

# TSA PRIORITIES

## 1 THE VOICE OF AUTHORITY IN TEC

**Our voice in Health, Housing and Care sectors to enhance the understanding, development and adoption of technology in care.** We will serve as trusted, authoritative representative of the TEC community and ensure members and sector are more broadly represented with decision makers in government and beyond.

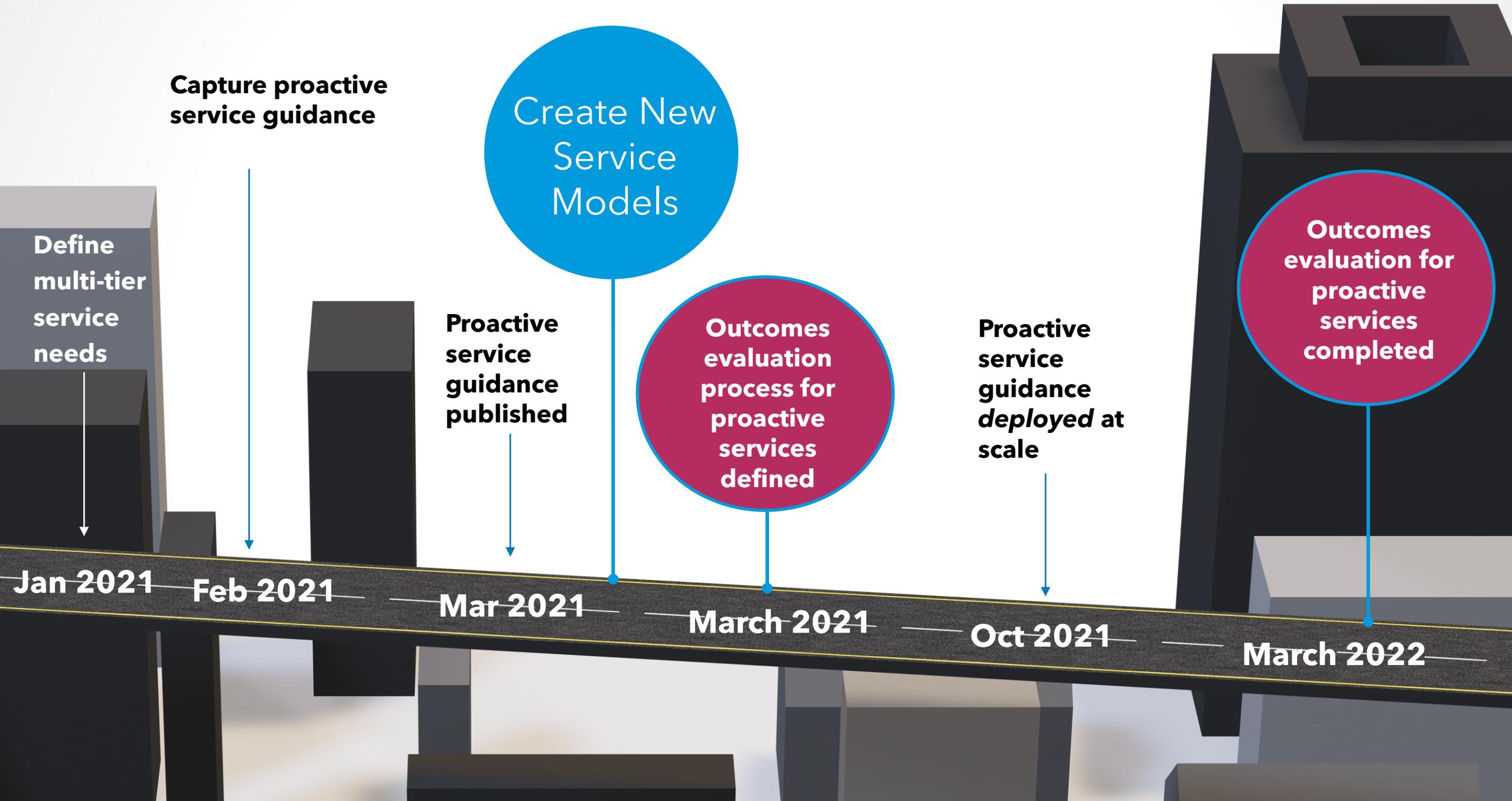
## 2 THE TEC KNOWLEDGE HUB

**We will be the trusted source of knowledge for those working in the broad Health, Housing and Care sector and our memberships.** We will establish a knowledge-based community of practice and an information-rich hub for novel connections that match needs and opportunities.

## 3 THE TEC PROFESSIONAL BODY

**We will set and maintain professional standards in Technology Enabled Care through the development of the QSF.** We will develop and implement quality standards that drive the practical delivery of technology solutions, improving outcomes for people. We will build skills and enhance the standing of organisations and people working in the care sector.





**Create Learning Menu & 'the TSA Way'**



**Develop new e-learning Platform**



**Launch e-learning Platform**



**Create & Deliver TSA Workforce Strategy**



**Sustainably increase client numbers & revenue**  
**Dec 2020-22**

**Monthly build of new e-learning products**

**Develop workforce partnerships**



**New online resources**



**E-Learning Accreditation:**  
business case & business model to *Sept Board*



Development of the QSF

Proactive service content mapped to QSF structure



Proactive service modules *specified*

Telehealth & Virtual Ward service modules *specified*

New proactive content implemented & *relaunched*

UK Regulatory *endorsement* of QSF

Telehealth & virtual ward service modules *implemented*

Mar 2021

May 2021

May 2021

Oct 2021

Dec 2021

Jan 2022

**Digital Shift:  
Test & Risk  
Management  
Guidance  
published**

**Digital Shift:  
A2D plans  
reviewed &  
supported**

**Guidance on  
performance & reliability  
of TEC systems (inc.  
proactive services)**

**Integration &  
Interoperability:  
Requirements  
defined with NHSX**

**Impact of  
Technology  
Developments**

**Guidance on the  
performance & reliability  
of TEC systems over  
digital & mobile  
networks**

**Digital TEC  
systems, good  
practice captured  
& communicated**

**Integration &  
Interoperability:  
Guidance on system  
integration  
& interoperability**

**TS/**

**Jan 2021**

**Mar 2021**

**March 2021**

**Jun 2021**

**Aug 2021**

**Review boundaries of  
Advisory Services &  
membership model**

**Identify standards  
implications for QSF  
roadmap**

Existing TEC  
Sector  
Developments

**Revised membership  
model that aligns with  
boundaries of  
Advisory Services:  
Board Proposal**

**TSA™**  
**Examine the impact  
on service delivery of  
new technology  
options**

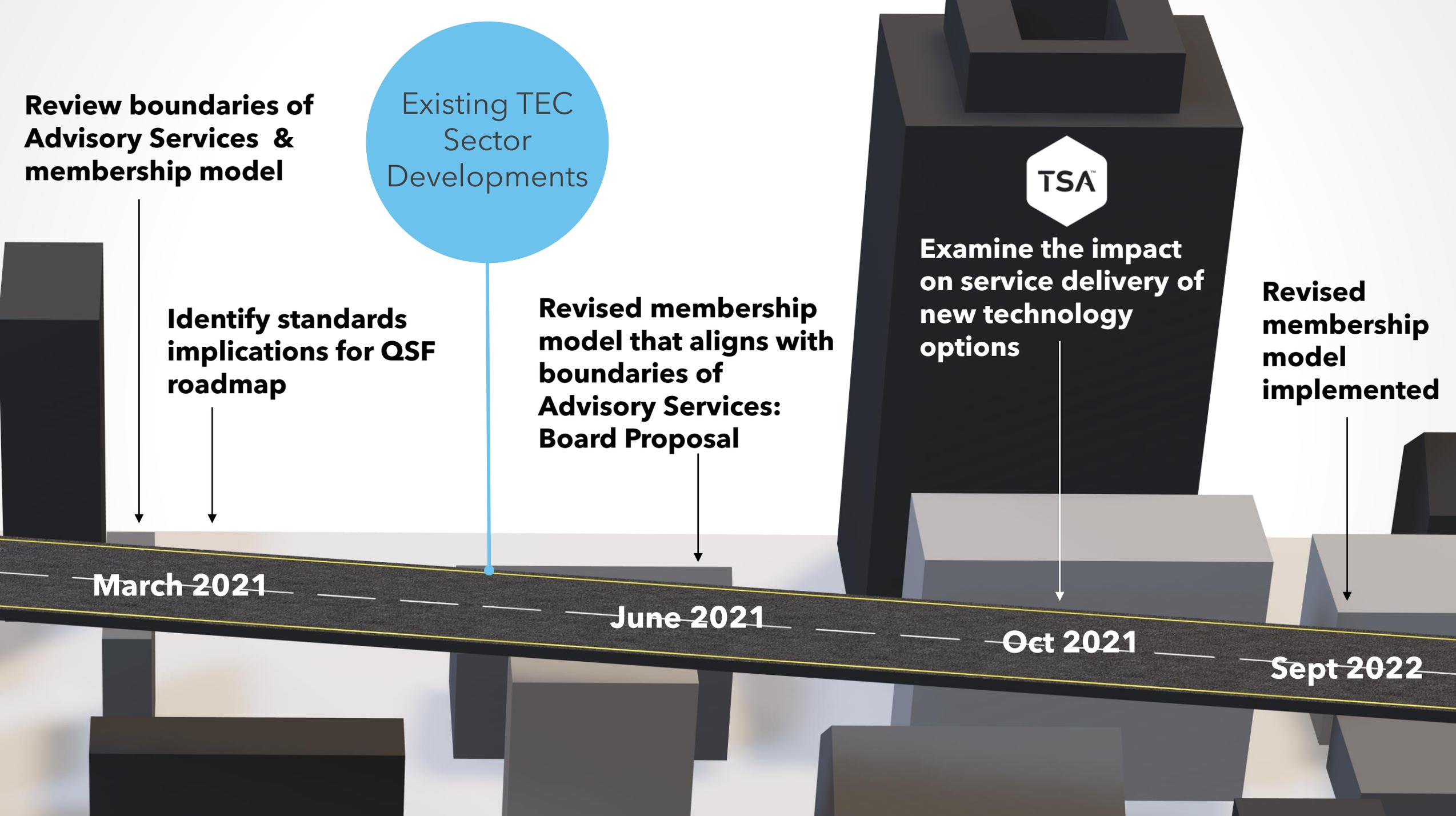
**Revised  
membership  
model  
implemented**

**March 2021**

**June 2021**

**Oct 2021**

**Sept 2022**



**Research, specify and  
business-model  
Knowledge Hub**

**July 2021**

**Collate, link or create  
content & populate  
Knowledge Hub**

**Aug-Dec 2021**

**Create &  
Deliver TEC  
Knowledge  
Hub**

**Public launch of  
Knowledge Hub**

**Jan 2022**



The voice of technology  
enabled care

**Engagement,  
Involvement &  
Events Strategy  
created**

External Affairs  
& Engagement

**Virtual ITEC  
Conference**



**Customer Engagement  
& Involvement:  
monitoring and metrics**

**Increased  
stakeholder  
engagement**

**Jan 2021**

**Mar 2021**

**Mar 2021**

**Dec 2022**



**STRONGER  
TOGETHER**



“...the most important partnership of all is with you, the *people* behind the organisations that make up the sector of technology enabled care.

We are all committed to making a difference, to transforming lives for all, and this is the essence of our business plan.”

Alyson Scurfield, CEO