



TSA – July 2021

Paul Allis, Business Development Director UK·allis@monsenso.com·monsenso.com Josefine Maria Zacher, Business Development Support Consultant·zacher@monsenso.com·monsenso.com

Market



Unmet need for mental health support

According to a survey, 68% of directors of adult social services are facing a **strongly increased** number of people presenting with **mental health issues** post Covid-19 in the UK.¹

British directors of adult social services have reported a rise of people being referred for **support from the community** of more than 10% over the first half of 2021.¹

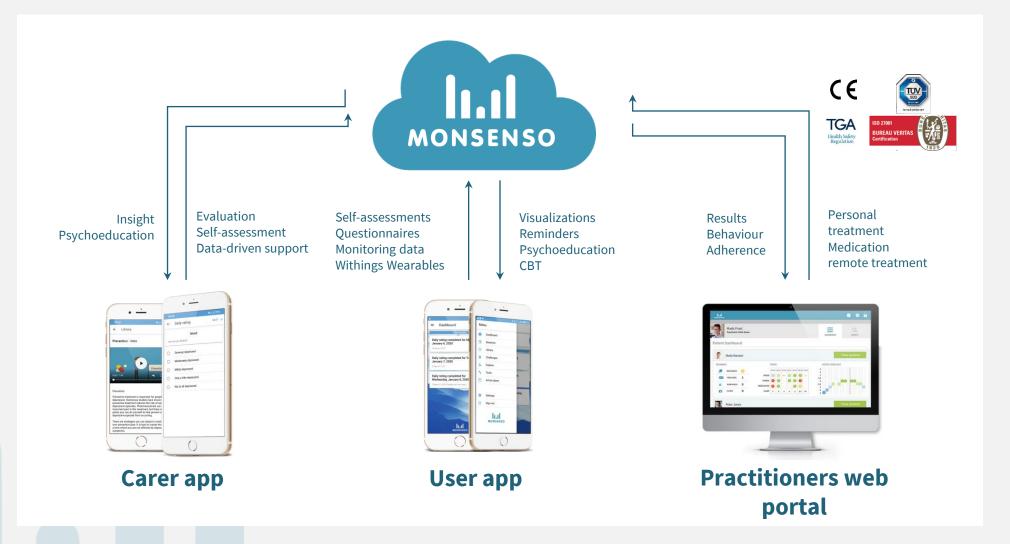
17% of respondents to a survey state to **not have gotten the help they needed** when trying to contact NHS staff out of office hours if they had a crisis.²

58% of Brits feel like their **trusts have not been able to meet the demand for community adult mental health services** recently and have reported an increased waiting time to access treatment.³





Overview

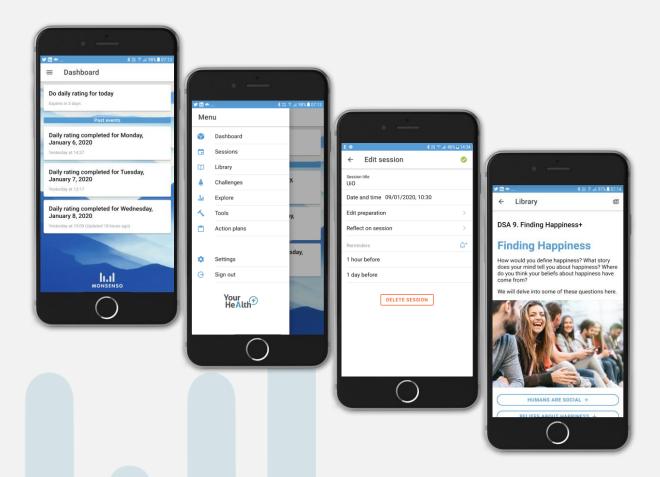


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Solution



Customised app with content for specific environments



- Reminders/notifications
- Self-assessments & questionnaires
- Sensor data collection
- Appointment reminders/planning
- Library of information
- Exercises and tools
- Progress visualisation
- Secure messaging

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Solution



Web portal for professionals

- Reminders/notifications
- Assessments, questionnaires and sensor data collection
- Appointment reminders/planning
- Library of information
- Exercises and tools
- Progress visualisation
- Secure messaging





Solution



Benefits

Individuals' smartphone app

- User engagement and empowerment
- Insight and adherence
- Psycho-education & CBT
- Self-care

Carers' smartphone app

- Carer engagement and empowerment
- Psycho-education
- Insight-driven informal-care

Professional's web portal

- Personalising therapy and medication
- Virtual/blended/ remote care
- Early intervention
- Process improvements

Health providers

- Insight through
 outcome, adherence
 and behavioural data
 collection
- Real-world evidence on medication or treatment
- Healthcare cost avoidance

24/7 self-care and informal care

Actionable data-driven insights

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Validation



GLOSTRUP

Gen Re.

KEYMED PHARMA

CAMBRIDGE UNIVERSITY PRESS

FONDAZIONE BRUNO KESSLER

Servicios Sociales

MARKEDS

Pharma 2

Case stories

Clinical & commercial use

- Private and public health providers
- Social care
- Research institutions and pharma
- 12 languages, 15 countries
- Depression, bipolar, schizophrenia, borderline, anxiety, alcohol and opioid addiction

Research engagements

- 5 EU (H2020/ EUFP7) projects
- 3 Innovation Fund Denmark projects
- 1 Eurostars project
- 6+ customer-funded projects
- 20+ research articles published





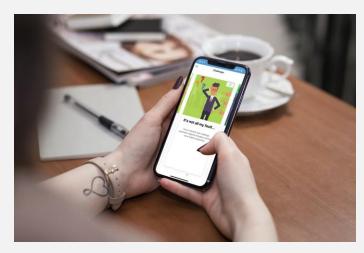
eurostars"

Intro Monsenso



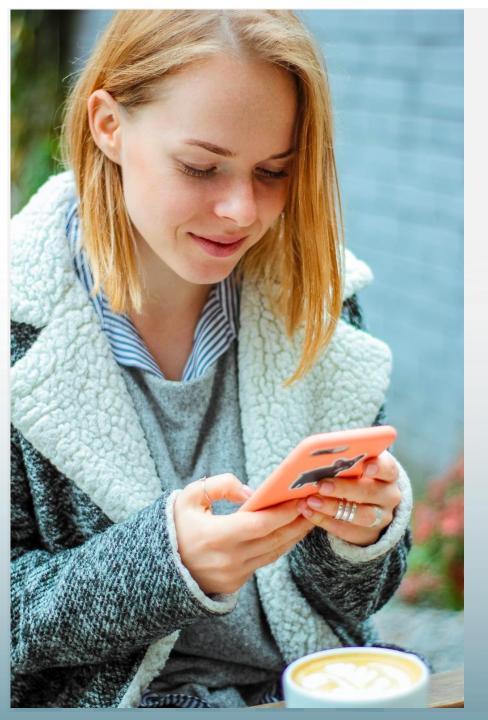
Monsenso at a glance

- Configurable, validated SaaS/cloud-based digital mental health solution
- User-centred development
- Eight years of clinical and technological research and development
- B2B partner-focused business model with public/private health, social care and pharma clients
- CE marked, ISO 13485 and ISO 27001 certified
- Listed on Nasdaq First North









Interested in joining the Monsenso team?

Sign up for our webinar on how to **deliver better outcomes and cost savings in local community** by registering via
https://event.webinarjam.com/register/69/y19
w2t74

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To arrange a demo please contact:
Paul Allis, Business Development Director UK ·
allis@monsenso.com · monsenso.com