



Embedding digital: A mindset shift for everyone

Mat Taylor

How confident are you that staff have the tools and skills to deploy digital solutions?



Research points to a lack of ^{1,2,3}:

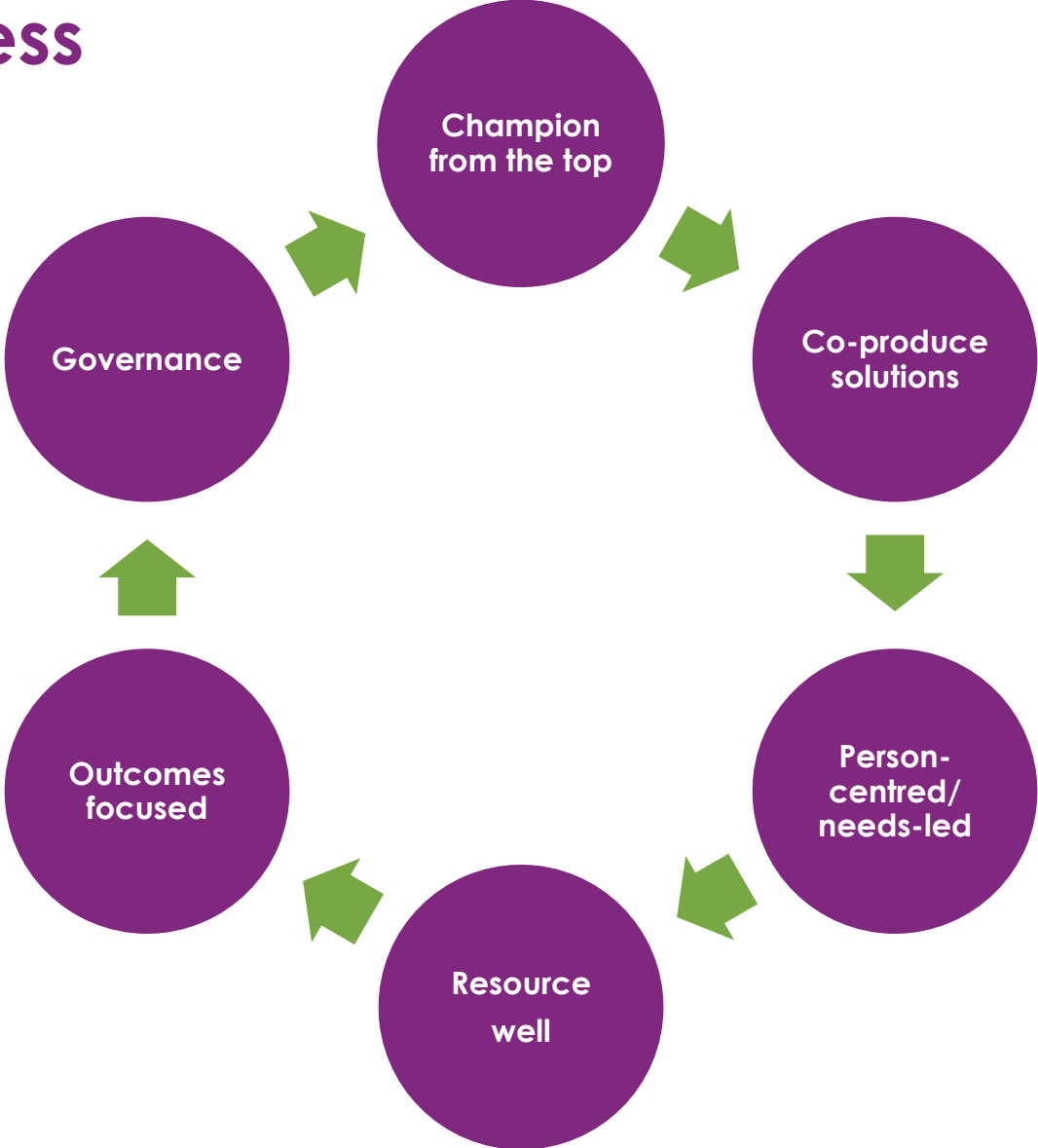
- Skills or confidence
- Time to upskill
- Necessary tools
- Buy-in at senior levels - 'permission' to tackle barriers

Reducing Burden

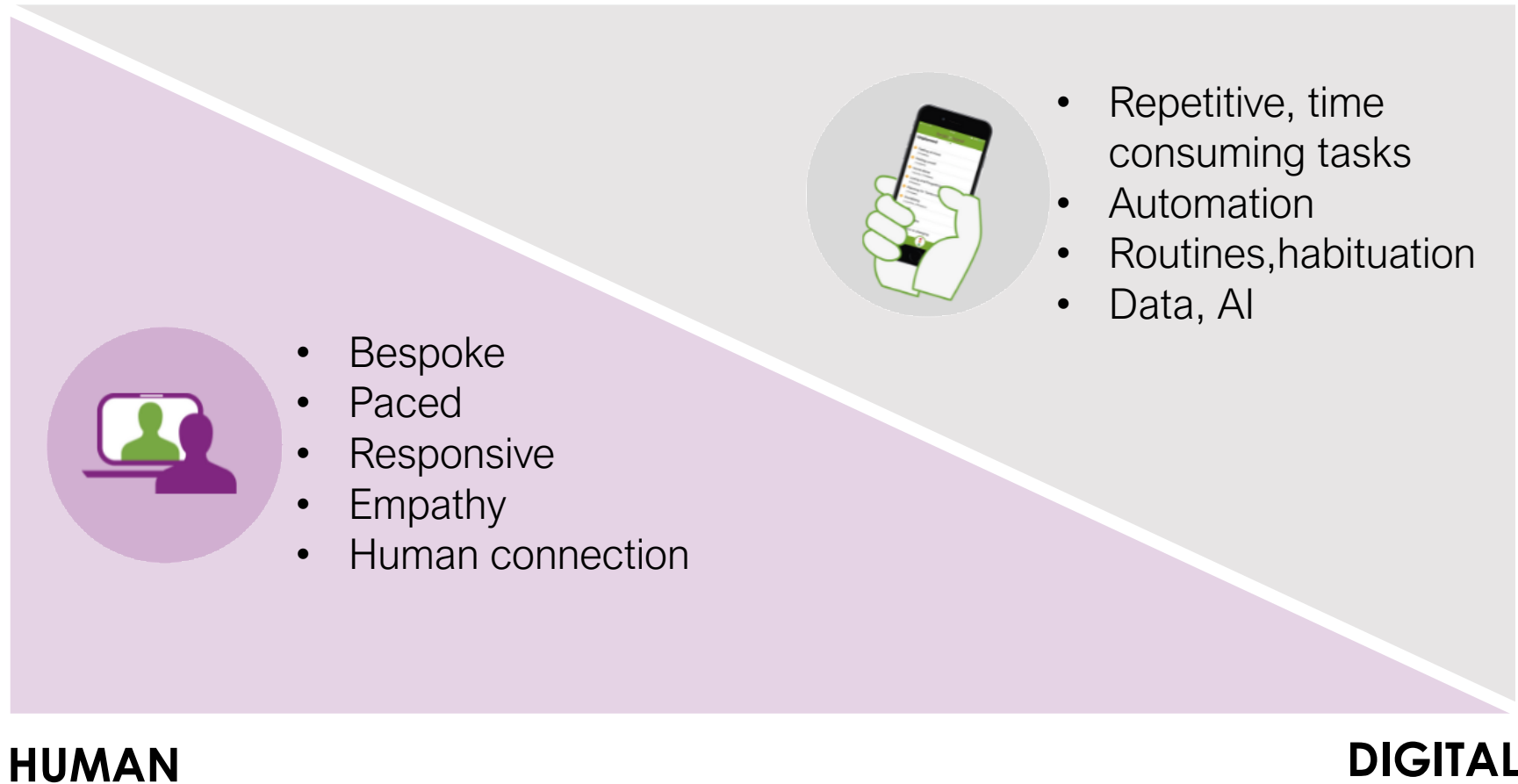
1. Health Education England and Royal College of Nursing (2017), 'Improving Digital Literacy, NHS'.
2. The Kings Fund (2018), 'Digital change in health and social care'
3. Timmus (2019), 'An investigation of digital diagnostic tools to introduce NHS staff to digital capabilities'



Positioning teams for success



The Future is Hybrid Care: Understanding the human/tech balance



A hand is shown pointing at a document that contains various charts and graphs. The entire image is overlaid with a semi-transparent purple gradient. The text 'BRIDGING THE OUTCOMES GAP' is centered in white, bold, uppercase letters.

BRIDGING THE OUTCOMES GAP

A centralised approach to Information Governance?



“When digital transformation is done right, it’s like a caterpillar turning into a butterfly, but when done wrong, all you have is a really fast caterpillar.”

George Westerman, MIT Sloan Initiative on the Digital Economy

Thank You

Questions?



Mat Taylor
Commercial Director



Mattaylor@braininhand.co.uk