

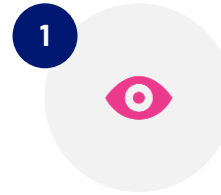


Five Steps to achieving Digital Health Integration

Presented by: **George Kowalski**

Business Development Director

What are the main barriers to using Digital Health Apps?



Awareness

Apps are not yet part of the day-to-day management of health and care related conditions.



Accessibility

Finding and matching Apps to support your needs or those of your service users is very difficult.



Trust

The lack of a suitable quality indicator inhibits the embracing of Apps by end users and professionals in health and care space.



Governance

The lack of clarity around the regulatory landscape and the appropriate governance foundations delivers organisational uncertainty.



Step 1

Know which
solutions are good!





Step 2

Tell people which
are good

DIGITAL HEALTH. UNLOCKED.





App Libraries in the NHS and beyond



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THE HEALTH APP FINDER FOR BDA MEMBERS

ORCHA reviews thousands of apps, so you can find the best

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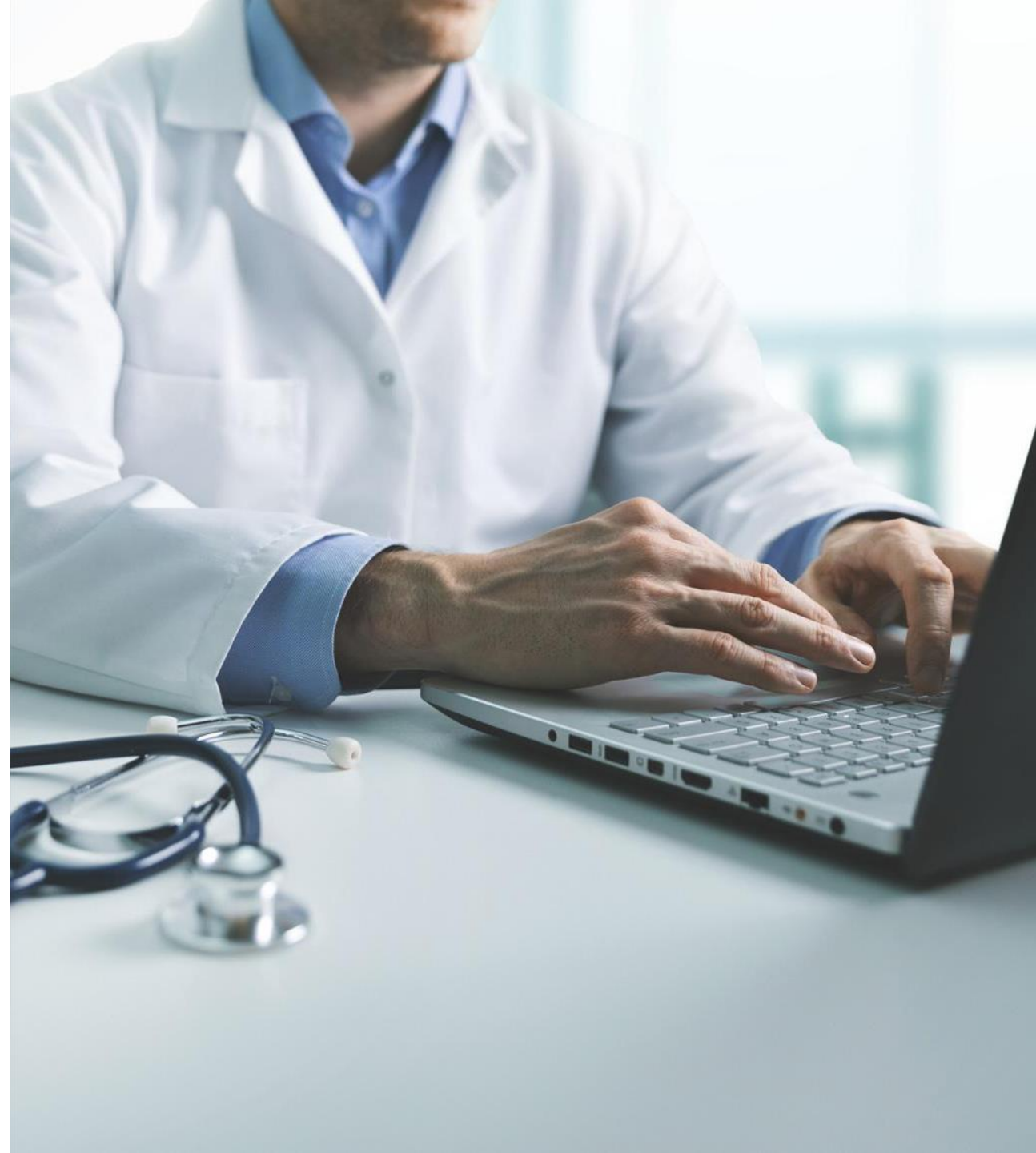
[See Apps](#)



Step 3

Work with Clinicians and Clinical Teams

DIGITAL HEALTH. UNLOCKED.



Hello George,

Welcome to your Professional Account

Take me to the App Library

Search Library

ORCHA LinkedIn

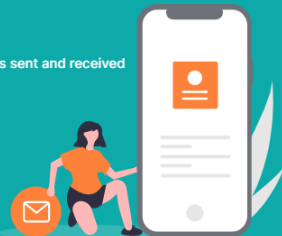
Become a Digital Health Expert



My Recommendations

Your personal record of all recommendations sent and received

Recommendations



ORCHA News

Professional Health Community

ORCHA News



My Favourites

A curated list of favourite apps

My Favourites



My Profile

View all your personal information.

My Profile



“I’m fully supportive of ORCHA and of the Pro accounts which allow us to prescribe Apps direct to our patients. Health and care Apps can offer a huge benefit to patients, really empowering them to manage and improve their health. However there is a huge choice out there (over 320,000!), so ORCHA really helps all involved to understand which are the best and most trustworthy.”

- Dr George Dingle, GP in Morecambe Bay, UK

“When we saw the ORCHA platform it was a no brainer for us. It provides us with exactly what we need - a website that helps us to find the best Apps to meet a person's health needs, and a tool to deliver the App directly to them”

- Dr Chris Mimmagh, GP in Liverpool, UK

Step 4

Integrate into Clinical Pathways



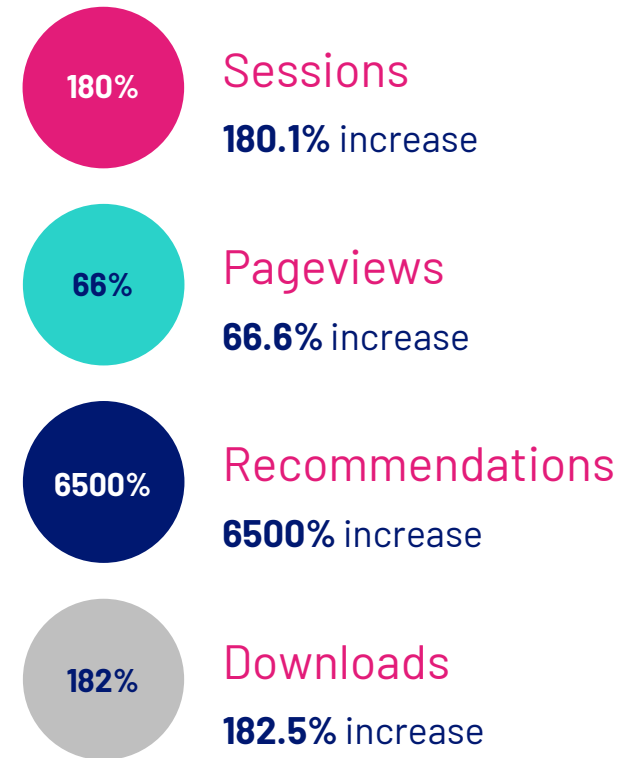
Step 5

Ongoing economic sustainability





Searching for, finding and recommending Digital Health Apps since COVID-19





Any Questions?

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