



The voice of technology  
enabled care



# Strategic Priorities for Technology Enabled Care

## **Proactive and preventative services**

Facilitated by Alyson Scurfield, Chief Executive, TSA  
Supported by Paul Berney, Anthropos Digital Care



# Building the market for proactive and preventative services

Paul Berney, Chief Marketing Officer, Anthropos Digital Care

5<sup>th</sup> July 2022

# Supporting the Shift Towards Proactive & Preventative Services



## **TSA Special Interest Group – Proactive & Preventative Services**

Task & Finish Group to develop guidance and advice around proactive support, enabled by technology and wrap around services

Commissioners: Sheffield City Council, Lancashire County Council, Liverpool City Council

Service Providers: [Astraline](#), [Mole Valley Life](#), [Delta Wellbeing](#)

Solution Suppliers: [Anthropos](#), [Cascade3d](#), [Howz](#)

<https://www.tsa-voice.org.uk/campaigns/special-interest-gro/>

# SIG 11 Output

## Stage 1 – Building Understanding of Proactive Services

- Define proactive services (complete)
- Define the terminology (partial completion)
- Describe the benefits it provides to commissioners and service users
- Share use cases that act as examples of the above
- *Match to existing TSA models and output*

## Stage 2 – Supporting Local Authority Commissioners

- How to commission proactive services
  - As part of a telecare service
  - As part of a domiciliary care service
- *Best Practice*
  - *How to run a successful pilot*
  - *How measure pilot success/benefits realisation*
  - *How to extend pilot to live use*

## Stage 3 – Expansion to other care providers

- *Advice for Domiciliary Care providers*
- *Advice for Residential Care providers (including extra care and sheltered housing)*
- *Advice for CQC*

## Stage 4 – Build into the QSF

# What are proactive services?

## TECHNOLOGY ENABLED CARE

### TELECARE

Reactive emergency services built on monitoring sensors in the homes of older and vulnerable people

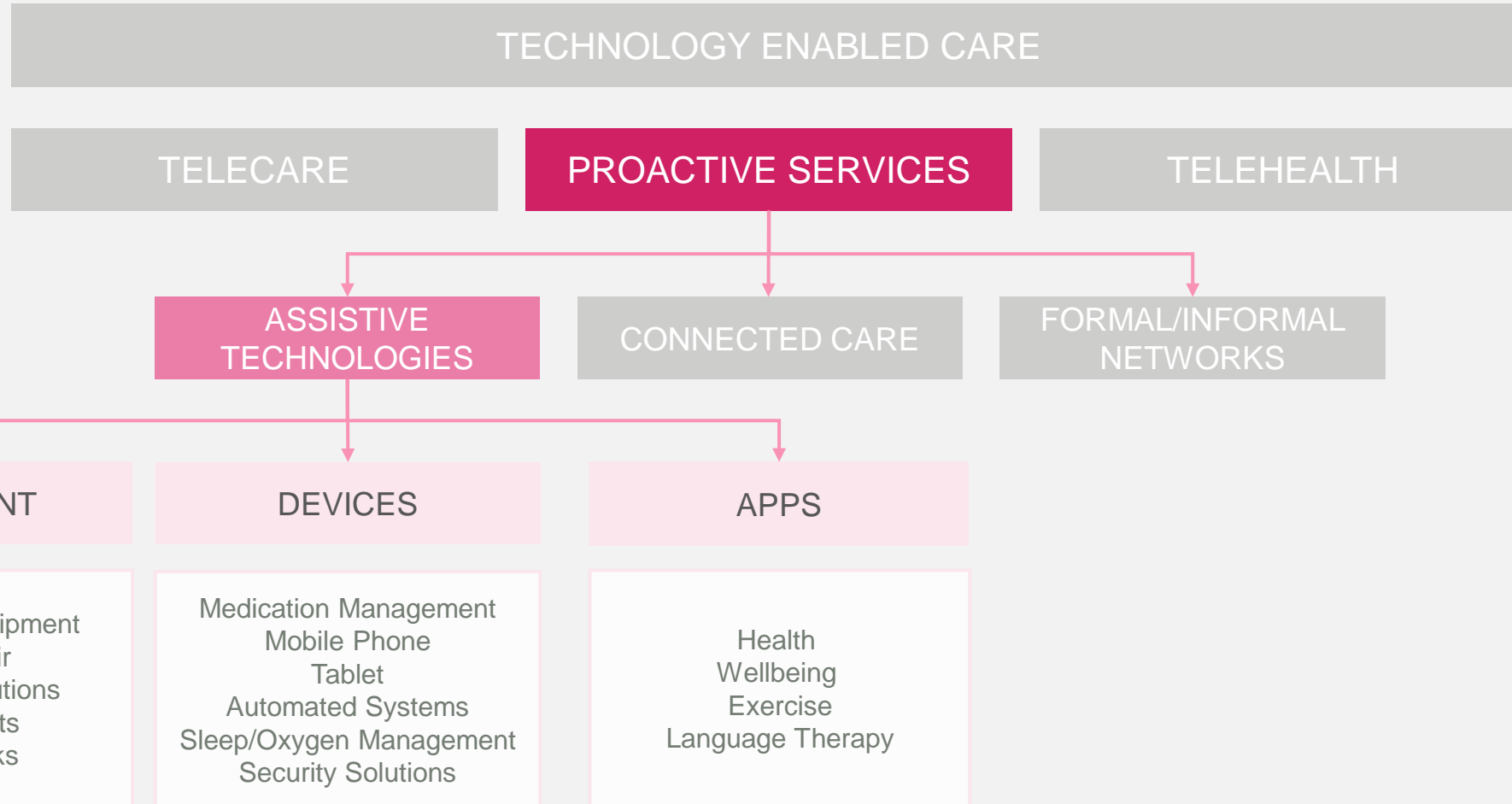
### PROACTIVE SERVICES

Proactive services and technology solutions aimed at supporting older and vulnerable people to stay well in their own homes for longer

### TELEHEALTH

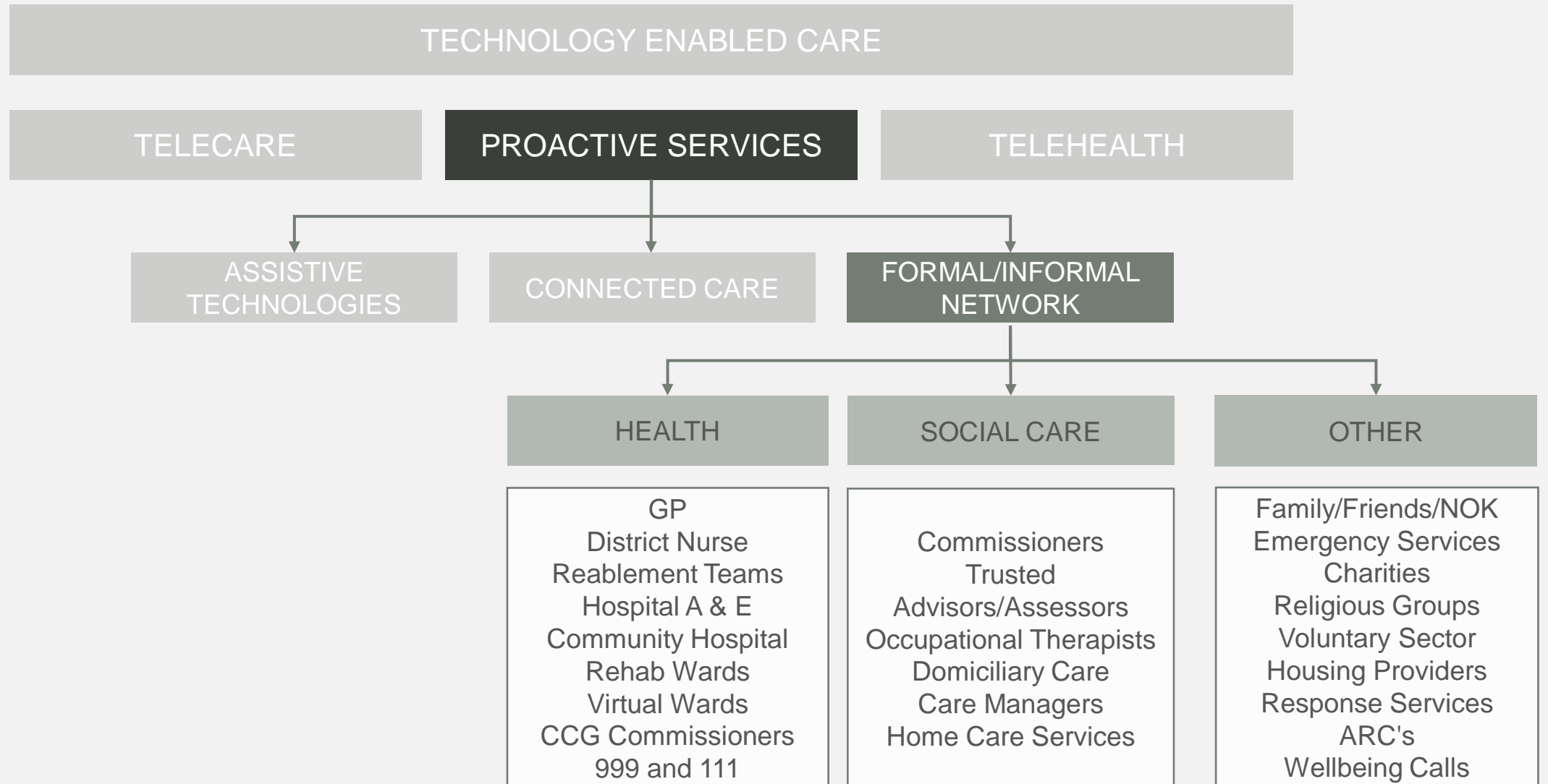
The use of sensors and equipment to monitor and report on the health of people in their own homes

# What qualifies as Assistive Technology?



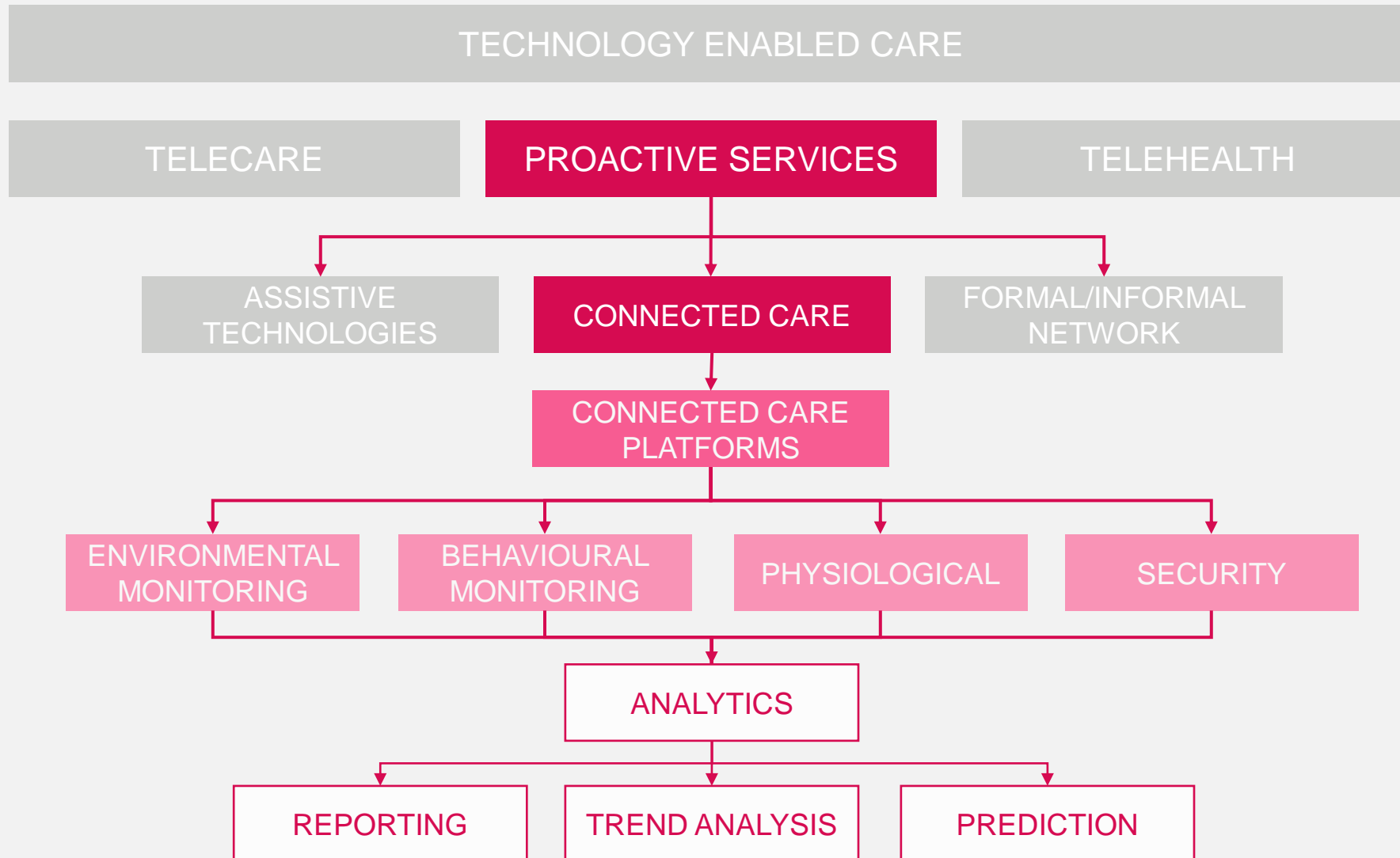


# What is included in formal & informal networks?





# Connected Care Platforms are the enablers of Proactive Care



# How can you contribute and benefit?

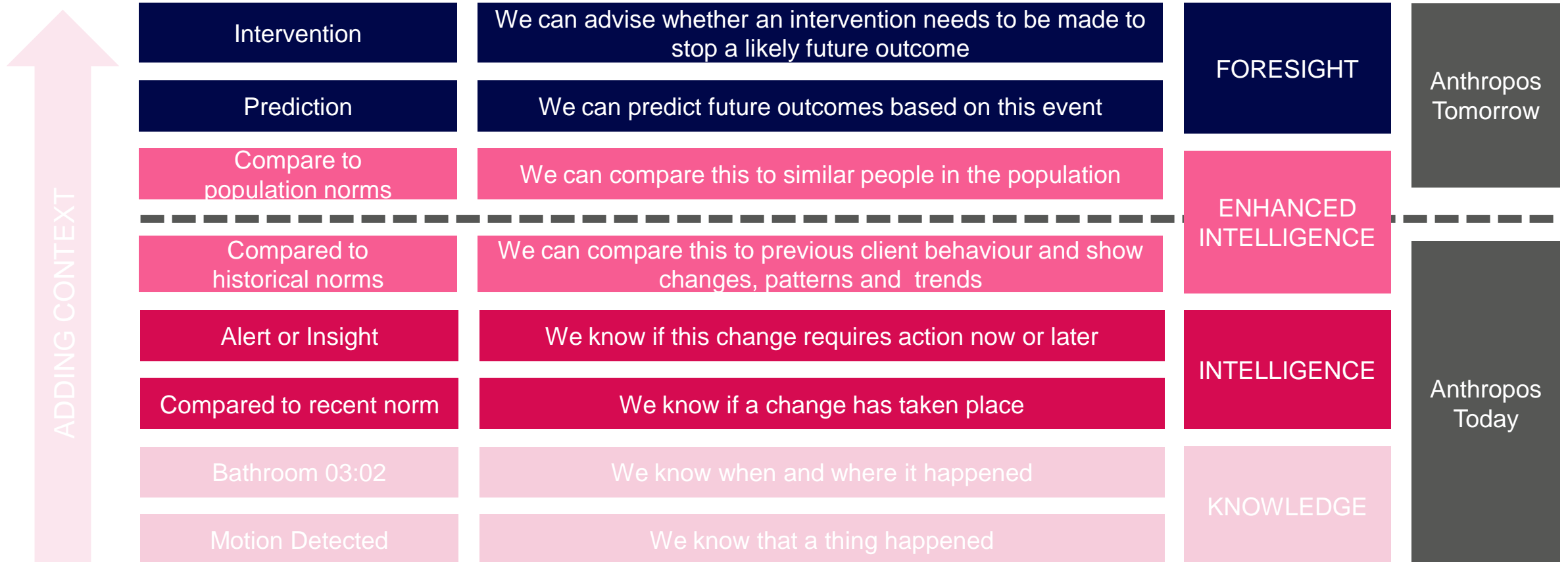
## Technology companies: platform providers and device manufacturers

- Adopt the definitions and language recommended by the TSA – make it easier for commissioners and others to buy
- Contribute case studies, data and insight – bring the technology to life
- Share some of your vision for the direction of the technology – build the excitement for the potential of Connected Care
- Commit to the QSF

## Commissioners and service providers

- Adopt the definitions and language recommended by the TSA – make it easier for tech companies to know what you want
- Focus on the care outcomes you want to achieve, not the devices. Tell the platform providers what you want to monitor and why, rather than asking if they have specific devices.
- Be willing to co-design and co-create platform capabilities - playing an active role is more likely to ensure that you have access to the capabilities that you want in the future.
- Commission TEC providers who have passed the QSF

# Anthropos vision - enable the shift towards prediction & prevention





The voice of technology  
enabled care



# Strategic Priorities for Technology Enabled Care

## Proactive and preventative services

Alyson Scurfield, Chief Executive



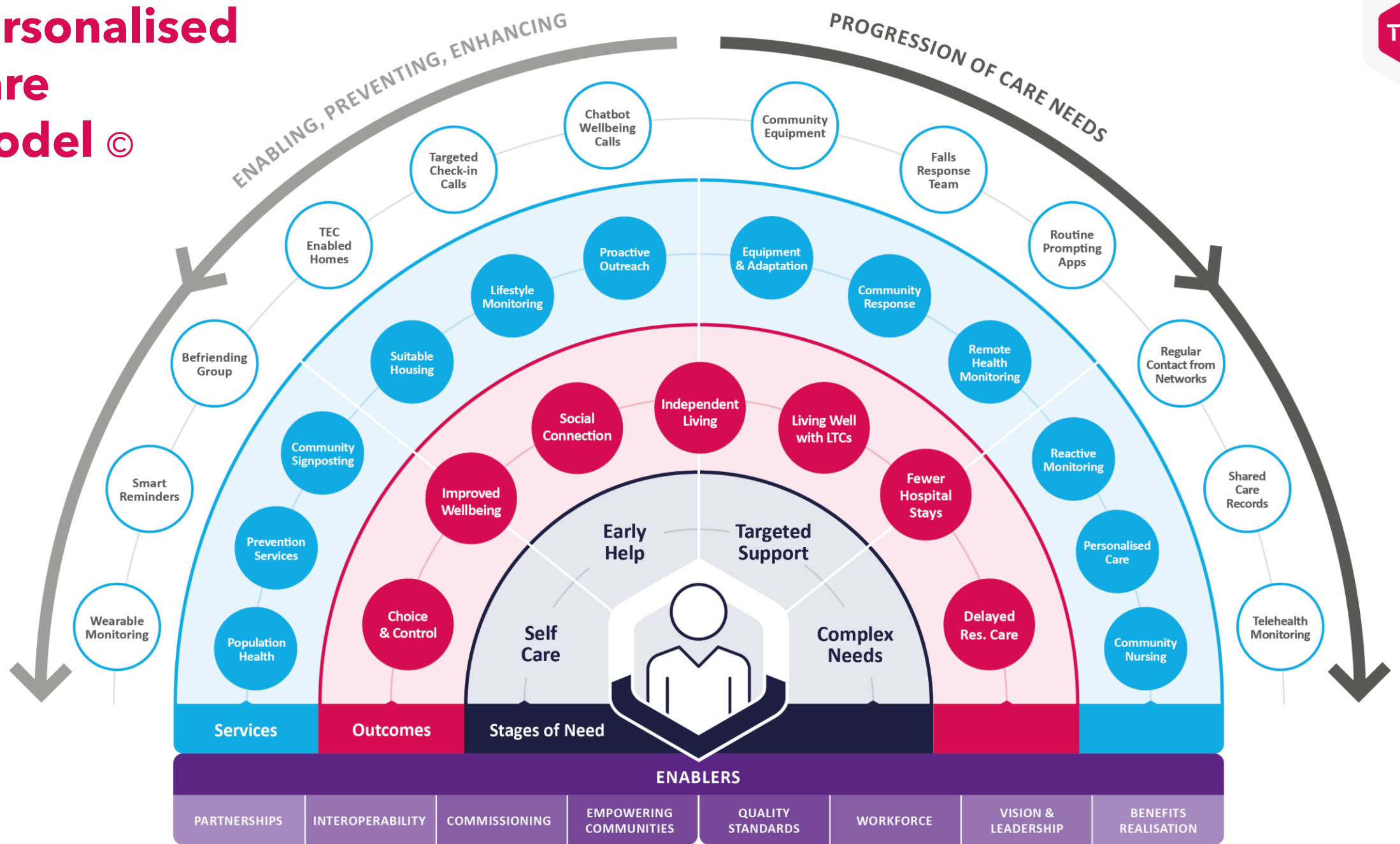
The voice of technology  
enabled care



# Strategic Priorities for Technology Enabled Care

- Personalisation and co-production
- Proactive and preventative services
  - Data integration
- Analogue to digital opportunities
  - Workforce development

# Personalised Care Model ©





The voice of technology  
enabled care



# Strategic Priorities for Technology Enabled Care

## Proactive and preventative services

Paul Berney, Anthropos Digital Care



The voice of technology  
enabled care

# Strategic Priorities for Technology Enabled Care

## **Proactive and preventative services**

Should this be a strategic priority for TSA?





The voice of technology  
enabled care

# Strategic Priorities for Technology Enabled Care

## Proactive and preventative services

Why is the development of proactive and  
preventative services important?



The voice of technology  
enabled care

# Strategic Priorities for Technology Enabled Care

## Proactive and preventative services

To what extent is TEC already seen as an integral part of service provision?



The voice of technology  
enabled care

# Strategic Priorities for Technology Enabled Care

## Proactive and preventative services

What (if anything) might we need to do  
differently in different nations?