



# Introduction to Careium

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UK BUSINESS  
FORMED  
FROM THE  
ACQUISITION  
OF 3 LONG  
ESTABLISHED,  
SUCCESSFUL  
AND WELL-  
RESPECTED  
TELECARE  
BUSINESSES

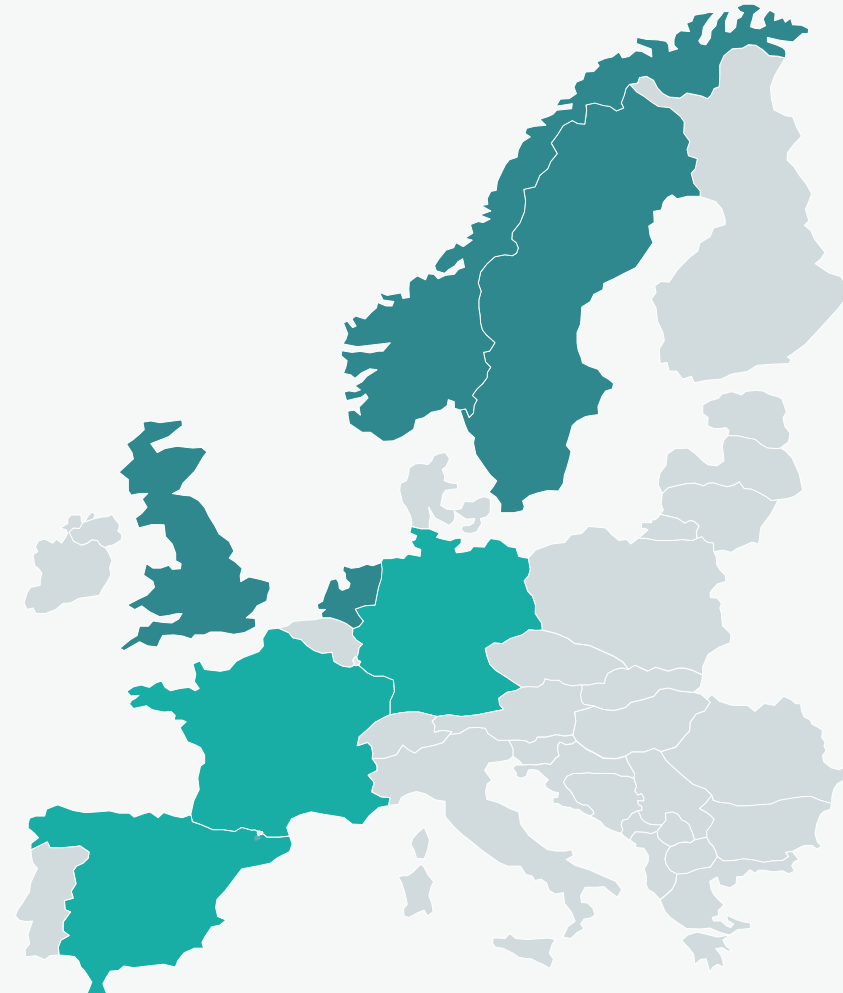


# careium

- 240,000+ connections
- 600+ employees
- 700+ local authority and housing providers
- 20,000+ private customers
- Fully digital platform
- ISO 27001, 14001, 9001



PART OF A  
LARGER PAN-  
EUROPEAN  
BUSINESS, WE  
LEVERAGE  
BOTH  
TECHNOLOGY  
EXPERTISE  
AND  
EXPERIENCE  
TRANSITIONI  
NG TO  
DIGITAL



- Market Leading Position
- Market Presence

- Market leading position in Sweden (40%), Norway (40%), UK (15%) and Netherlands (10%)
- Acquisitions and our rebranding to Careium signals a focus on integrating technology and service delivery
- Clear vision: *“all our users live a richer life, feel confident, secure and cared for”*

# Full range of products and services for local authority, housing providers and consumer markets

**Social alarms – In-home**



**Mobile social alarms – Out of home**



**Alarm receiving centres**



**Welfare checks, condition calls**



**Responder services incl. personal care**



**End-to-end  
digital journey**

**Technology  
agnostic**

**Interoperability**

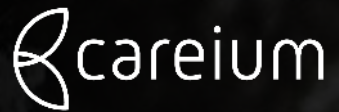
**Preventative  
agenda**

- Co-developing solutions with customers tailored to local needs
- Partnering with technology and care providers to deliver at local level

ISO 27001

BUREAU VERITAS  
Certification





**Enjoy the  
conference**