



My home, my care, my way

Karen Hedge, Deputy CEO

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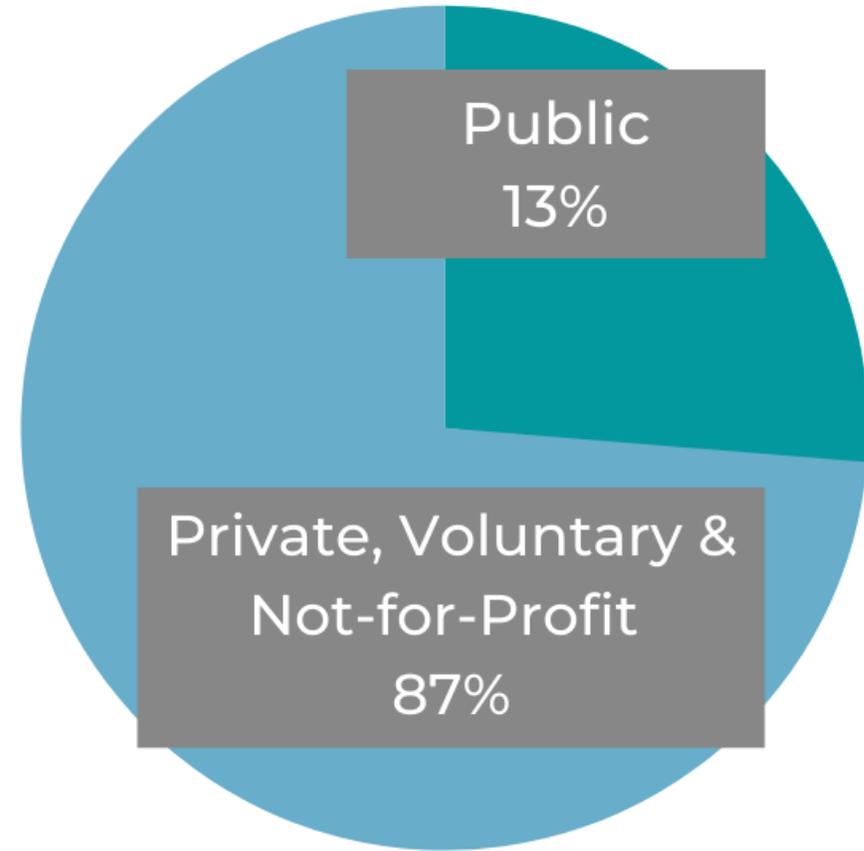
PUB QUIZ!

DID YOU KNOW?

Homecare has the largest workforce of the Scottish Social Care Sector with

74,870

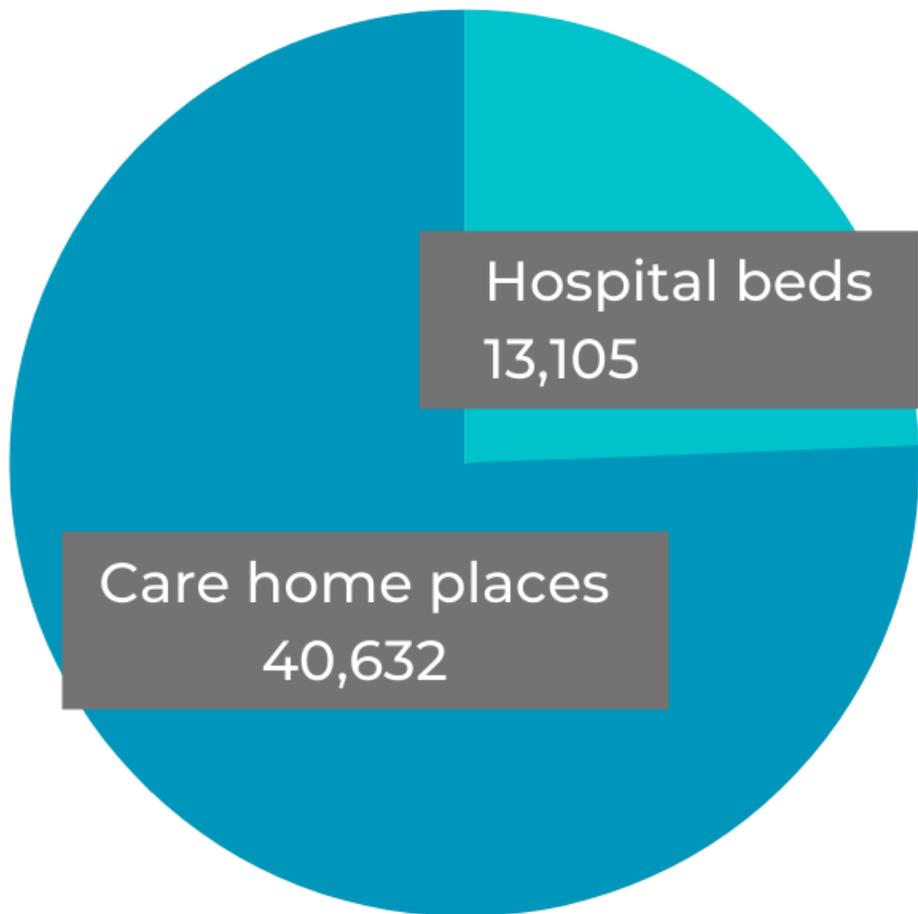
employees - most of which are in the independent sector.



#CAREABOUTCARE

#SHINEALIGHT

DID YOU KNOW?



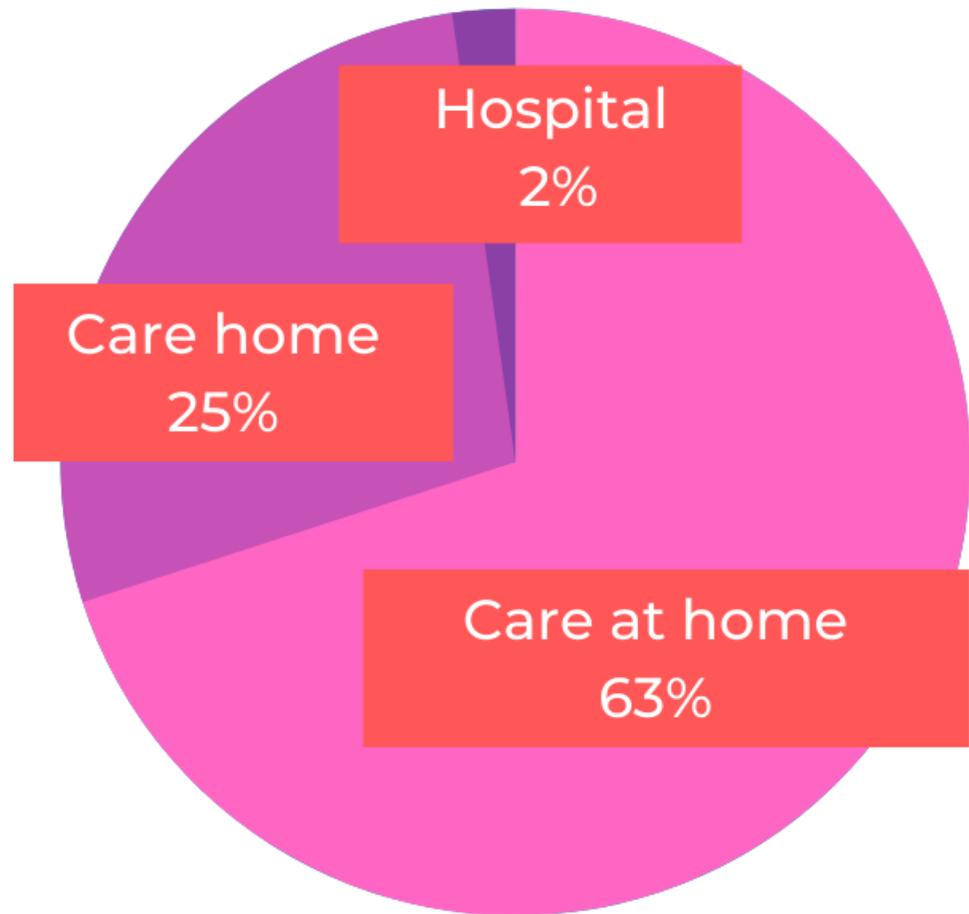
There are almost three times the number of care home places than there are hospital beds in Scotland.



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DID YOU KNOW?



The majority of people in Scotland over 18 with long term care needs receive care at home, in comparison to care homes & hospitals.



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DID YOU KNOW?

91,810

This means that

2%

of Scotland's
population receive
homecare.

estimated amount
people of any age
who receive
homecare in
Scotland.



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DID YOU KNOW?

67%

of all care homes in Scotland are fully or mainly publicly funded.

59%

of independent Scottish care homes (private, voluntary or not-for-profit) are fully or mainly publicly funded.



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The Social Care Context in Scotland



New models
of care



Diverse
Sector



36K care home
67K home care



Increasingly
Specialist



Increased
demand



Workforce
shortage



Regulation
& Scrutiny



Net Zero



Technology &
Data



Politics & the
media



Relationship
with Acute



Economic Value
£3.4 Billion

Care in policy context

- National Care Service
 - Ongoing pandemic response
 - Operation Koper
 - Public inquiry
 - Health and Care staffing Act
 - Regulation and scrutiny
- Improvement Agenda
 - Freedom of Information Act
 - Digital Health and social care strategy
 - Health and social care data strategy
 - NetZero
 - ...

Independent Review of Adult Social Care



Old Thinking	New Thinking
Social care support is a burden on society	Social care support is an investment
Managing need	Enabling rights and capabilities
Available in a crisis	Preventative and anticipatory
Competition and markets	Collaboration
Transactions	Relationships
A place for services (e.g. a care home)	A vehicle for supporting independent living
Variable	Consistent and fair

“Everybody said if you could invest in one thing, make it the workforce”

*Derek Feeley,
Independent Chair*

“You do not
rise to the
level of your
GOALS.



You **FALL**
to the level of
your **systems.**”

–James Clear

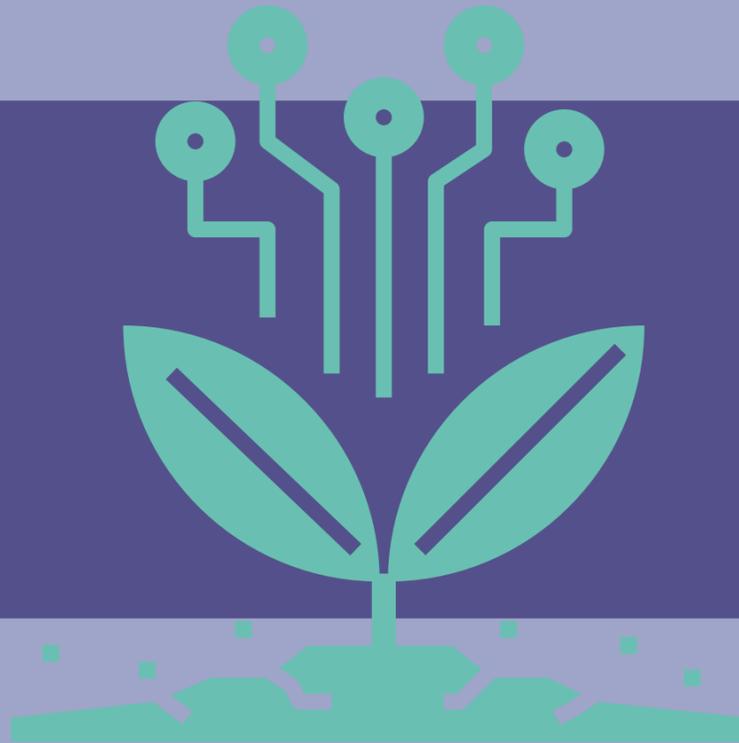


www.howtomakeithappen.com



'WHAT IF AND WHY NOT?'

MAKING THE FUTURE OF SOCIAL CARE A REALITY



COLLECTIVE CARE FUTURE
NOVEMBER 2020



CARE CONNECTOR

Specialising in facilitating meaningful relationships - both physical and digital - for people receiving care at home and supports clients to work towards their aspirations and goals.



CARE NAVIGATOR

Specialising in coordinating the multidisciplinary care team through gathering, making sense of and organising different flows of data in order to provide responsive, personalised and relationship-based care at home.



CARE TECHNOLOGIST

Specialising in facilitating the interactions between assistive technology, people receiving care, and the wider care team in order to provide meaningful and personalised support.

A Creative Future for Care at Home

Coproduced principles for social care data

-  People should only have to tell their story once
-  Grounded in Human Rights and ethics
-  Within legal parameters and regulation
-  Citizen activated and citizen controlled
-  Shared understanding
-  Measurable intervention that is meaningful
-  Groundswell
-  Notice and avoid risks
-  Systems should not get in the way
-  Integration, involvement and interdisciplinary data
-  Learning and skills implementation
-  Review and fluidity
-  Incremental implementation
-  Prevention and quality

Megatrends

Sitra

<https://www.sitra.fi/en/news/megatrends-2023-these-are-the-trends-we-cannot-ignore/>





“Never doubt that a small group of thoughtful, committed people can change the world. Indeed. It is the only thing that ever has.”

– Margaret Mead

Changing the social care narrative...

- How will you ensure co-production is at the heart of your work?
- What will the megatrends mean for you and the role you play in shaping the future of social care?
- How will you shift that narrative and change the future for social care?



Scottish Care

Voice of the independent care sector

Thank you

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