



# **The Future of Social Care: Powered by Technology Enabled Care, Driven by People**

Reach Conference Centre Derby  
30<sup>th</sup> September 2035

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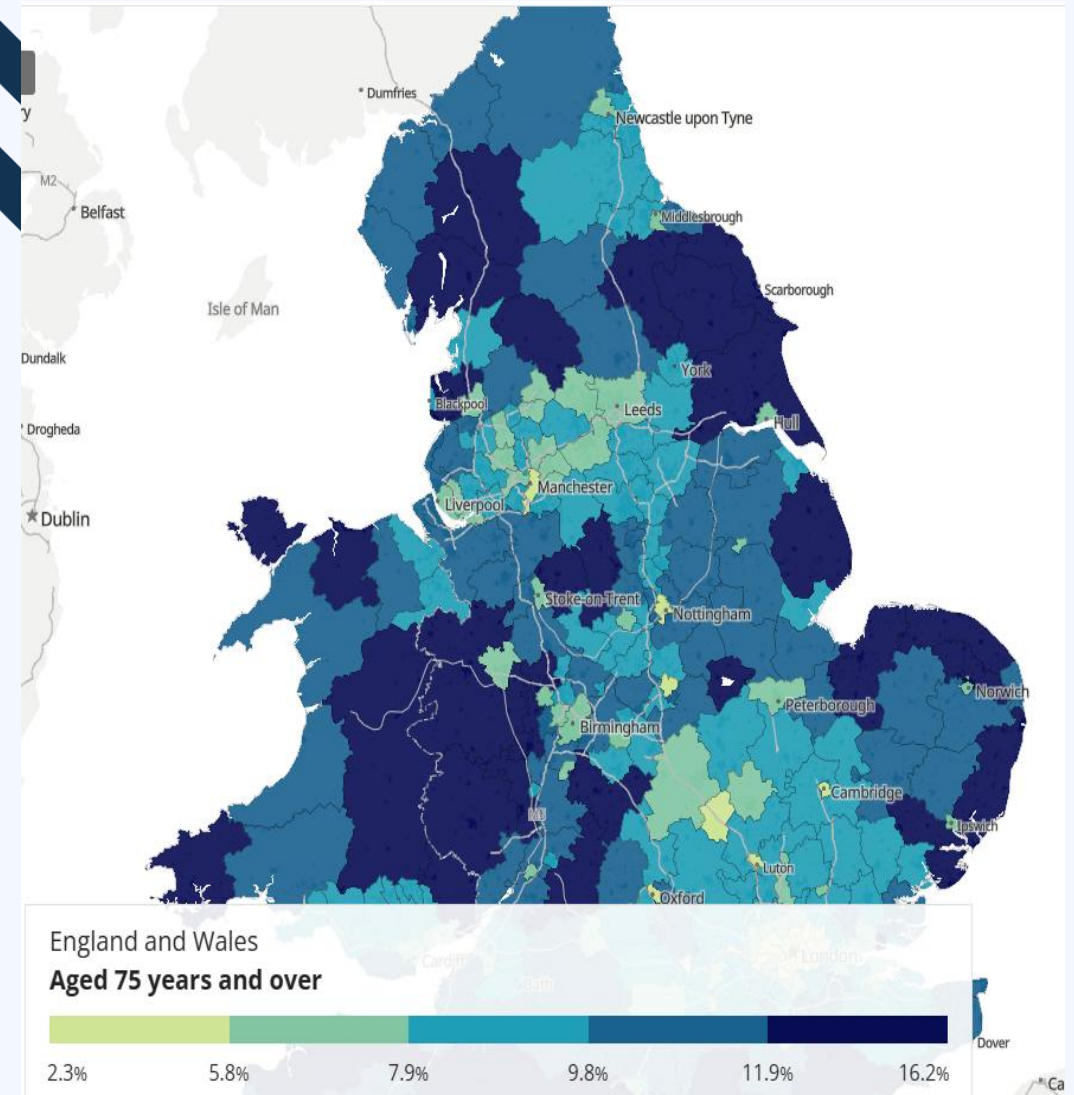
# UK Demographics

- Almost one in five (**19%, 11 million**) people in England are **aged 65 and over**, and almost two in five (38%, 22 million) are aged 50 and over.
- Gross current expenditure **£27.1 billion**. This represents an increase of **£3.4 billion** (14.2%) from the previous year.
- Councils funded long-term care packages for **858,720** people during 2023-24, **up 2.8%** on the year before, which in turn followed a 2.1% rise in 2022-23,

[according to NHS England's annual adult social care activity and finance report.](#)

- **79.1% or 21.1 Billion** was spent on long-term support.
- Demand for services- received in 2022- 23, over **2m requests**

<https://digital.nhs.uk/data-and-information/publications/statistical/adult-social-care-activity-and-finance-report/2023-24>



<https://www.ons.gov.uk/census/maps/choropleth/population/age/resident-age-8c/aged-75-years-and-over>

# The industry challenge

Executive Summary

**Unlocking the Power of Proactive and Preventative Care Services**

A practical blueprint for planning, implementing and scaling up

**What?**

ADASS and TSA have created a guide to planning, implementing and scaling proactive and preventative care services.

**Who?**

This Blueprint is for anyone planning care and support: commissioners, care providers, digital leads, social workers, occupational therapists, finance officers and more.

**Proactive and preventative care services form a vital part of new hybrid models of care**



Executive Summary

**There are three parts to this Blueprint:**

- 1 Step by step guide**  
A step by step guide to launching proactive and preventative care services based on common practice from councils who already run successful services
- 2 Overview of services**  
An overview of services already launched by councils
- 3 Financial tool**  
A financial tool allowing estimations of financial returns

[Download the full version of the Blueprint here](#)

**Phase 1 Strategy Assessment and Initial Planning**

- Vision and Purpose:**  
The importance of starting with a clear vision for new services
- Governance:**  
The need for strong project and programme management
- Review of Current Services:**  
Assessing and understanding existing services
- Financial Visibility:**  
Completing a strong business case

**Phase 2 Preparation and Planning**

- Service Design:**  
Developing operating models. Including lived experience. Working with care providers
- Workforce Readiness:**  
Managing workforce development and cultural changes
- Technology Assessment and Selection:**  
Identifying the right solutions
- Building the Benefits Case:**  
Creating a case for investment and support
- Evaluation:**  
Measuring, monitoring and assessing performance and impact



# Care through Technology

<b>Prevent</b>	Technology becomes an extension of the service user to perform daily living.
<b>Reduce</b>	Data insight provides a new perspective on actual independence levels to right-size care prescriptions.
<b>Delay</b>	Intervention through proactive monitoring

# TEC as a care service - hybrid care

- Technology before assessment to provide data to inform the right mix of care.
- Harvest data for equipment as well as other care related systems.
- Benchmark “Normal” behaviour to identify intervention opportunities.
- Continuous innovation to capture, harvest and utilise data.
- Not equipment focused but outcome and service focused.
- Culture change “Baked in”.
- Benefits realisation both Quantitative and Qualitative essential to track effectiveness and progress.



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