



Better health and wellbeing for all

An integrated care strategy for the North East and
North Cumbria



Our plan

- Our region has some of the poorest health outcomes in the country - people often die younger and live with illnesses for longer than people in other parts of the country, and the biggest impact is felt by people living in our most deprived communities.
- A new plan for our region called 'Better health and wellbeing for all'.
- Developed in collaboration by the NHS, local councils, Healthwatch and voluntary, community and social enterprise (VCSE) organisations who have come together as an Integrated Care Partnership (ICP) for the region.
- The plan sets out clear goals of how we will work together to help people to stay healthy by addressing health challenges, preventing diseases, and improving mental health and wellbeing.



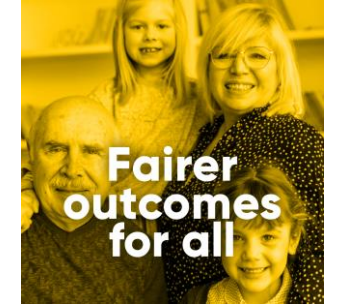
The Integrated Care Partnership (ICP)

- A committee of the NHS Integrated Care Board and the local authorities from across the North East and North Cumbria.
- The partnership is responsible for setting key priorities and developing a strategy for health and care to meet the needs of people in our region.
- The partnership brings together local authorities, hospitals, community services, primary care, hospices, VCSEs and Healthwatch across the region.
- **We believe we are the first ICP to have a member representing Housing Providers on our Board**



Our 4 key goals

1. Longer and healthier lives: reducing the gap between how long people live in the North East and North Cumbria compared to the rest of England.
2. Fairer outcomes: as we know not everyone has the same opportunities to be healthy because of where they live, their income, education and employment.
3. Better health and care services: not just high-quality services but the same quality no-matter where you live and who you are.
4. Giving our children the best start in life: enabling them to thrive, have great futures and improve lives for generations to come.



Working together to impact the wider determinants of health

- Our strategy recognises that to deliver our goals – we need to work together to make a difference to key wider determinants of health, for example housing, employment and education
- That is why we've come together to work on a Housing, Health and Care Plan
- We have a unique opportunity in the formation of this integrated care partnership to align the efforts of everyone from our leaders to our frontline teams in public sector services and those of our partners in provision and industry, to have an impact much greater than we can operating within our organisation silos
- The NHS is not in the lead here, but we can offer our new statutory structure with local authorities as a home for this work and we do have much to contribute



How will we do this

- Starting with deep and wide engagement – May 2023 conference – 3 clear goals to further develop through co-production
- Use the governance structures we have, to build a true cross-sector partnership
- Draw on national and international learning and expertise
- Attract funding for dedicated programme management and engagement
- Asset based approach – deliver some quick wins by extending and improving the impact of work done to date – for example, the place based use of tech and integrated falls and urgent community response teams

