

#SocialCareFuture

Tec to enable
Gloriously
Ordinary Lives
For all

Anna Severwright



**We all want to live in the
place we call home, with
the people and things
that we love, in
communities where we
look out for one another,
doing the things that
matter to us.**

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We need to re-focus on people, their families and unpaid carers...

“Surprisingly, what we thought people wanted from technology turned out to be quite different from what we anticipated. This has highlighted the importance of approaching projects like this with an “open mind” and to start co-production as soon as possible – particularly for people who are older.”

*Caroline Humphrey, Head of Service Improvement and Development and
Darshan Savani, TAPPI Project Manager at Haringey council*

We must address the perceived conflict between personalisation and scale



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And finally...

- **Design-** *Would you have in your home or see in a magazine?*
- **Lived experience innovation-** *Small grants/support*
- **Interact with other tech**
- **Don't underestimate**
- **Ongoing costs**



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