

# Professor Martin Green OBE

## Chief Executive

## Care England

**Technology is Our Future**



**TSA Conference 19<sup>th</sup> March 2024**  
**Birmingham**



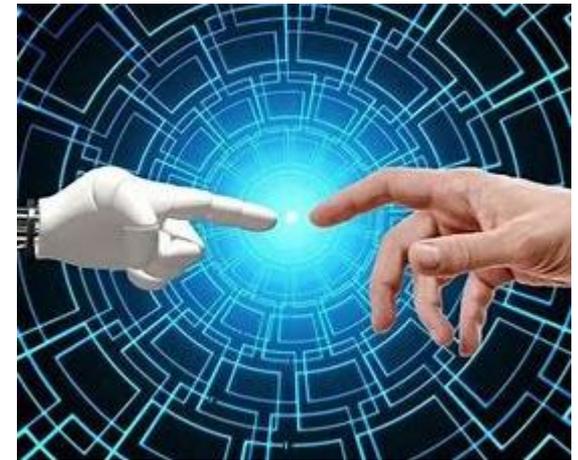
# The Burning Platform

- No Government Policy
- Underfunding
- Staff Recruitment and Retention
- Under Investment
- Poor Integration with the NHS
- Poor Public Understanding
- Demographic Change
- Poor Data
- Need for Efficiency



# An Exciting Future: Technology

- Enabling Independence
- Communicating – People to People
- Prevention – The medical monitoring role
- Alarm and Alerts – Health, Wellbeing, Crisis Intervention
- Measuring Outcomes
- Proof of Interventions
- Planning and Development Tools
- Effective Deployment of Staff
- Monitoring Performance
- Integrating Support
- Mixed Tenure/Funding Models



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[mgreen@careengland.org.uk](mailto:mgreen@careengland.org.uk)



**@ProfMartinGreen**  
**@CareEngland**



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**Care England**