Oxford project on responsible use of AI in social care

- The Oxford Statement on the Responsible Use of Generative AI in Social Care

- Cross sector collaboration/co-production

- Institute for Ethics in AI, Oxford University, Casson Consulting and Digital Care Hub

- Set up to fill the void of good practice understanding and regulation

Co-produced AI guidance

Domain	As people who draw on care and support	As people who work in social care	As providers of care	As technology providers
Improving care and support	"I am confident that the technologies used in my care and support, are designed to enhance and improve my care, and to prioritise my well-being."	"I am confident that the technologies I am asked to use in my work help to improve outcomes for the people I support." "I have access to technologies that support me to do my work and which improve my experience at work."	"We plan the use of technologies with the well-being of people who draw on care and support as our priority." "We use technologies to enhance the care and support we offer. Our goal is better care and support." "We ensure the technologies we use are suitable, safe and effective for the purposes for which we use them." "We consider the impact of the technologies we use on the people who work in our services." "We judge the effectiveness of the technologies we use in terms of outcomes for people who draw on care and support."	"We develop technologies with a focus on the well-being of our users. We are motivated by delivering better care and support for people who draw on it." "We ensure our technologies are effective, and safe, for the purposes they were created."

https://www.digitalcarehub.co.uk/AIGuidance

Tech Supplier's Working Group

Technology Supplier's Pledge (Tech Pledge)

1. **Ethical innovation**
2. **Responsible use of data and to promoting its responsible use in our software**
   a) **Tech user collaboration and education**
   b) **Transparency**
   c) **Training**
   d) **Risk management and incident response**
3. **Inclusivity and diversity**
4. **Transparency**
5. **Continuous Learning and Collaboration**
6. **Accountability**
7. **Responsible development**

https://www.digitalcarehub.co.uk/ai-and-robotics/oxford-project-the-responsible-use-of-generative-ai-in-social-care/pledge-by-tech-suppliers-on-the-responsible-use-of-ai-in-social-care/

How is social care using AI?

📝 **Meeting summarisation/drafting documents**
🤖 **Chatbots** – recruitment/occupancy management/FAQs/signposting
🔍 **Research**
🎨 **Media creation**
🗂️ **Automated transcription**
📊 **Data analysis**
🔲 **Embedded within existing systems**
📊 **Pain/Wound Assessments**
⚙️ **Automation** – rostering etc
💡 **Brainstorming** – activities etc
🧑‍💼 **Supporting Staff**

Alliance in AI and Social care

Our vision is a future where artificial intelligence in social care is **pro-social and responsible**. This means the use of AI systems in the care or related to the care of people aligns with our core definition of responsible AI. We believe AI should not just automate tasks, but actively strengthen human-centered care, empower individuals, and create a more equitable and compassionate social care system.

Care Summit in Oxford, 26th March 2026

Our Mission
To establish a collaborative **Alliance on AI in Social Care – a community of good practice -** that:

Puts people at the heart of AI development and implementation, ensuring that technology serves the needs and upholds the rights of individuals drawing on care and support.
Provides practical guidance and tools to navigate the ethical and technical challenges of integrating AI, based on our values framework.
Drives policy and regulatory change to create a supportive and safe environment for responsible innovation.