

## **Recognising Quality in the Retail Sector**

*Ceri Dixon - Senior Marketing Manager Sara Chesters - Senior Operations Manager* 







## Confidence



Industry recognised Authority for retailers



Which

**Trusted trade** 

Trading Standards -Customer Rights & Regulations

Recognised regulator across all industries



Supporting and sharing good practice in community equipment provision



The staff are very helpful, if you are looking at something and your not sure about the product the staff will advise you if it suitable or not and will explain why, so that gives me the confidence I am buying the right product. The service his excellent keep up the good work. (M. Pridding, January 2020)



## Supply Chain

We ensure all our manufacturers and suppliers undertake quality checks on all their products to ensure their safety.

We test products to ensure we can confidently endorse them.





What a great experience, ordered and reserved a bath lift on arrival at the store we were given a demonstration and everything was explained in great detail. All the the staff were great going through everything we needed to do. You couldn't get a better lot of staff, very kind and very patient, nothing was to much trouble. (J. Tonks, October 2020)

## Consistency

Ableworld customers get high level of care and integrity in all Ableworld stores.

We are proud to be an ethical trader giving customers clear pricing, honest advice with no pressure to purchase.

We regularly carry out customer experience reports to ensure our staff offering a consistent service





The staff at Ableworld Congleton are exceptional and they go way beyond their job description to assist. A great and valuable asset to you're company. Can highly recommend using this store. (C. Campbell, Oct 2020)





"Our aim at Ableworld is to provide caring solutions for our customers enabling them to enjoy greater independence and more comfortable and active lives.

We do this by providing quality products and services at value for money prices."

Thank you