

**TSA**<sup>TM</sup>

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## North East ADASS - Background

- North East Association of Directors of Social services (ADASS) represents twelve Local Authorities in the region and faces challenges in growing demand for services and staff shortages.
- The role of staff in social care is unique - as a carer you can make a real difference to peoples lives each and every day.
- In the North East over 91,000 people are employed in the care sector, working seamlessly alongside colleagues in health.
- The sector is the third fastest growing sector in the North East economy, however vacancy rates have increased by 50% since 2020/21.

## The way care is delivered is changing

The TSA logo is a red shield-shaped emblem with the letters 'TSA' in white, bold, sans-serif font. A small 'TM' trademark symbol is positioned to the upper right of the 'A'.

TSA™

Workforce development is now a priority for many organisations in the North East, ADASS are working with the Integrated Care system on innovative approaches to recruitment and retention, the establishment of care academies, joint recruitment campaigns with health, and extensive development opportunities.

I'm fully supportive of TSA's Strategic Objective for Workforce, which states :

*To enhance the expertise of the housing, health and care workforce to deliver person-centred care enabled by technology*

# Building TEC Knowhow in the North East with TSA's immersive learning experience: The Virtual House



The development of the Virtual House meets a number of aims in the North East. It also meets a number of aims for the Adult Social Care whitepaper:

- Developing new models of care
- Adopting TEC at scale to deliver blended care
- Raise staff awareness on the impact of TEC
- Deliver improved staff confidence in prescribing and championing TEC with families

# Building TEC Knowhow in the North East with TSA's immersive learning experience: The Virtual House



- The North East is trialling the Virtual House eLearning programme across nine of the 12 Local Authorities. In addition we are working closely with TSA to enhance the Virtual House to support Local Authorities' current eLearning programmes and platforms.
- Development of the Virtual House to be integral to care assessments in peoples homes.
- Evaluate the approach and agree future regional development.