



Applying Tappi Principles in Housing

Dr Lynne Douglas
Chief Executive
23/05/23



Future Need:



Demography

- Ageing Population, especially over 75's
- Ageing across Scotland
- More specialist older housing will be needed in the future
- Older people are attracted to the local area, access to shops, social relations with neighbours and the design of the home interior.



Social Economics

- Nearly 40% of the population will be over pensionable – 'grey pound'
- Up to 20% of older people are living in relative poverty
- Older people move (right now) at aged 70
- They are typically living independently at 79



Health & Care

- Living longer, but with ill health
- More likely to be dependant on carers
- Older people from SIMDs areas are likely to access housing and care services sooner



Connectivity: People and Technology

- More older people will live alone
- The proportion of older people using the internet is very low (right now, will change over time).
- 60-70% recognise that Bield (Specialist Housing) help them to live independently

Bield Housing and Care

Our Services



Social Housing
4,616 units
Over 6,000 tenants



Care & Support Services
Average of 2,500 care
hours per week
150 day care customers



Owner Services
900 owners



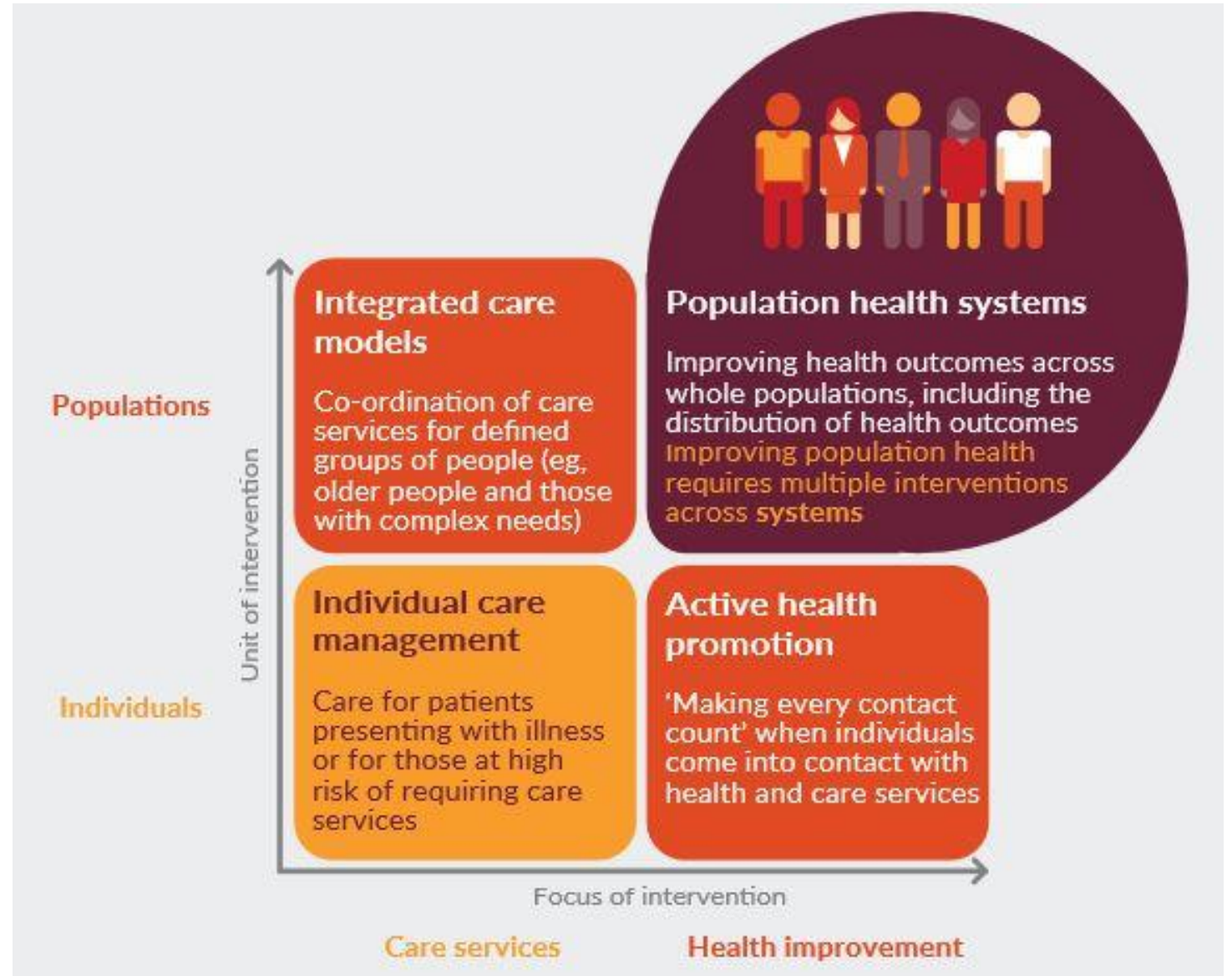
BR24
Bield - 4,875
Owners - 1,145
External 13,398



10-Year Vision

- Aspirational, bold, aligned to current policy context
- 'Age in place, home at centre of integrated network within community

- ***'We will lead, set and deliver the global standard for ageing at home'***



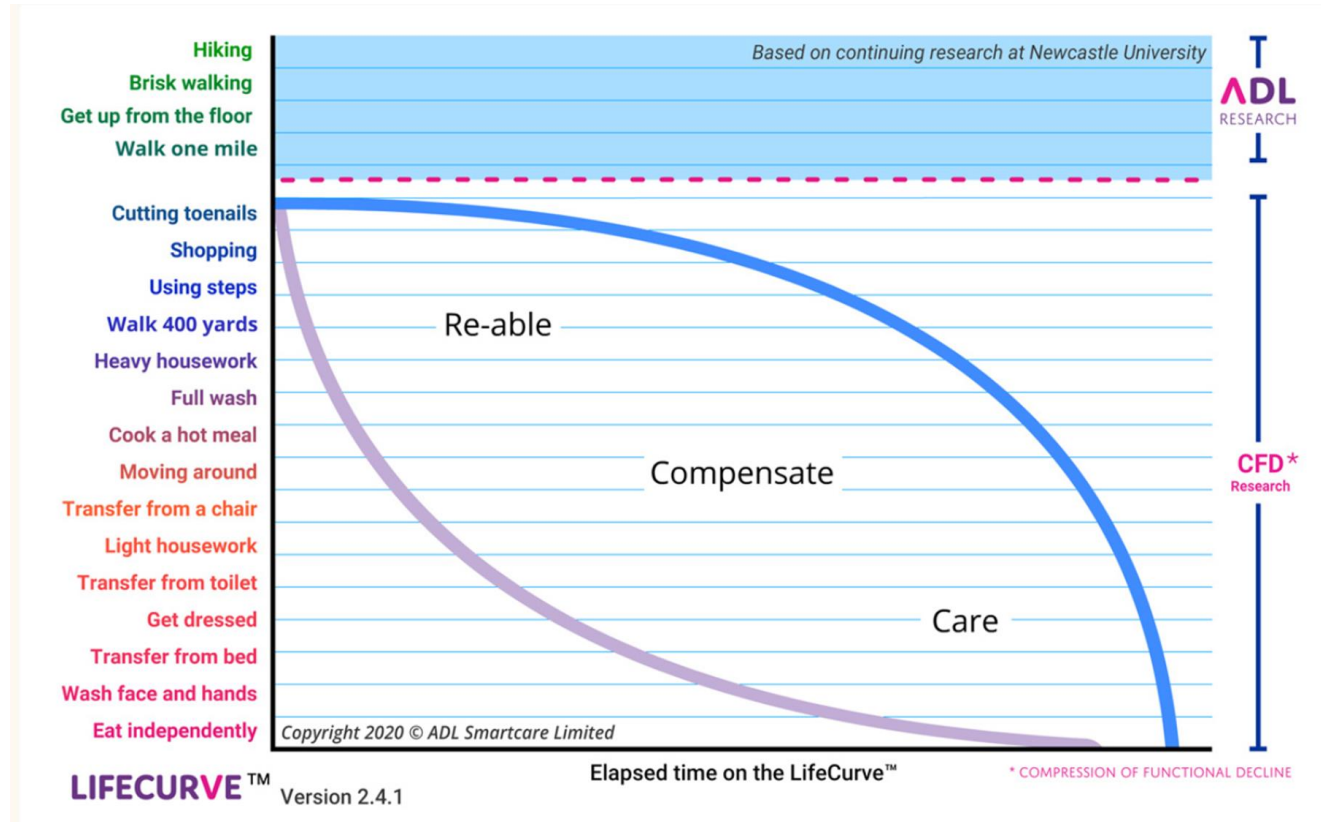
What is definition of Independent living?



The Social Care (Self-directed Support) (Scotland) Act 2013 and Statutory Guidance, is based on a clear and agreed definition of Independent Living. This states: 'Independent living means **people of all ages having the same freedom, choice, dignity and control as other citizens at home, at work, and in the community.**

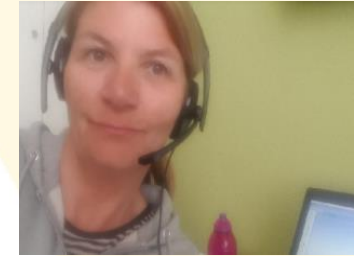
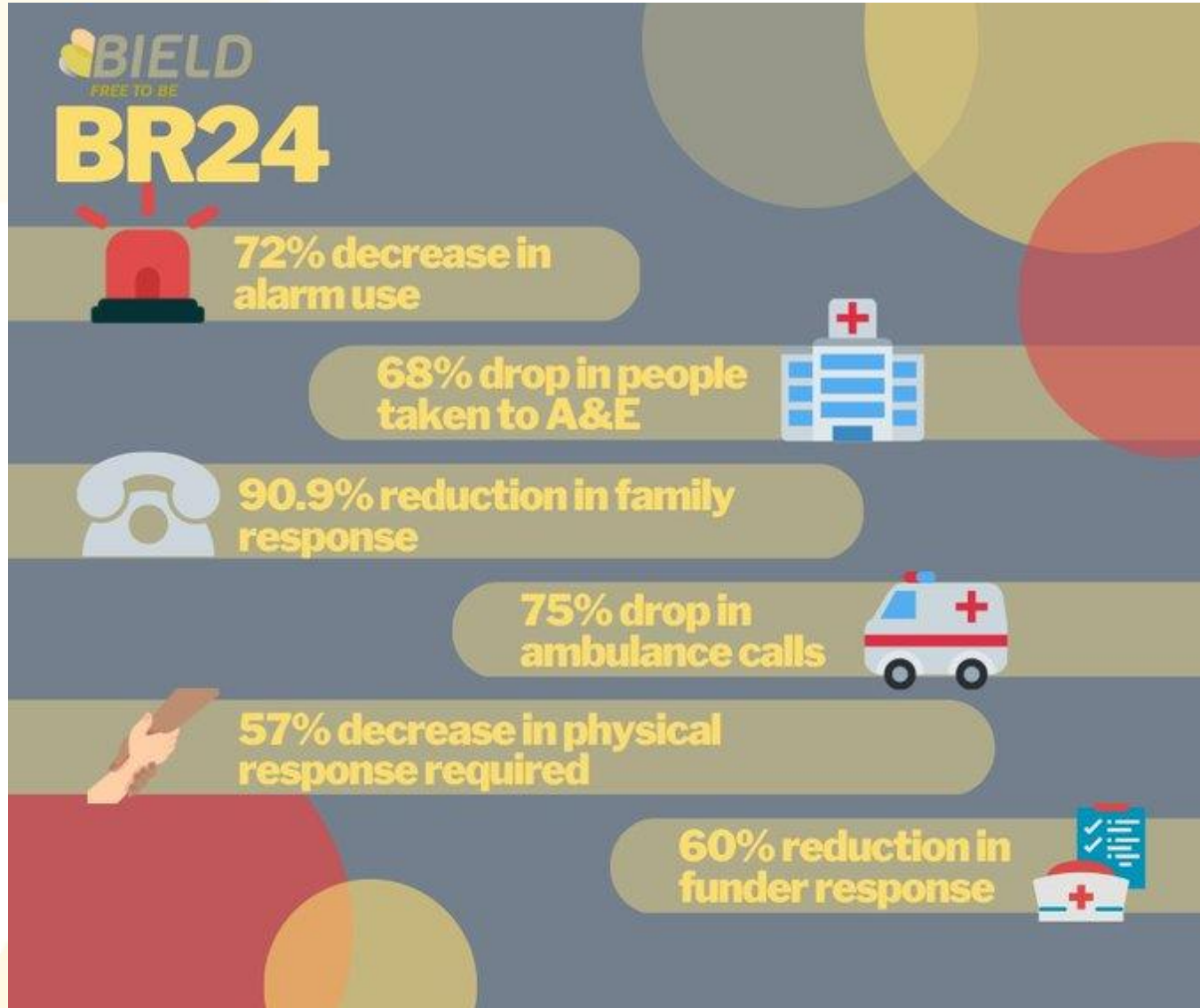


Inspire Project



- **AIM:** To test Proactive Telecare for health promotion, prevention and earlier intervention to increase a tenants/ service users' ability to be independent and remain active, healthy and socially connected.

Proactive Telecare results



TAPPI Challenge:

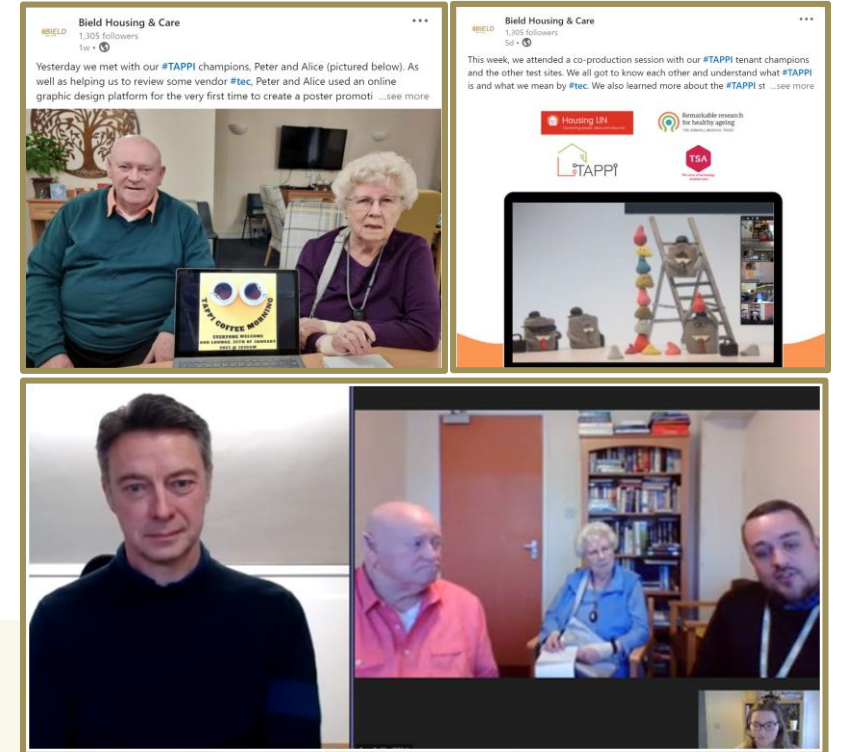
1. Digital literacy in older people and workforce
 2. Personalisation, how can technology support our tenants to live independently
 3. Proactive, use of technology in care group – predictive analytics.
-



Key Enablers



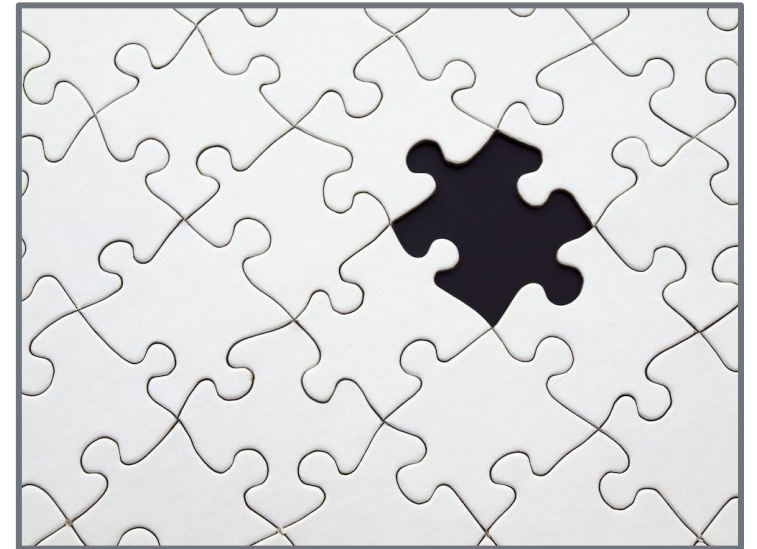
- Co-Production: Working with and alongside tenants & service users
- Our TAPPI Tenant Champions have been involved in all stages of the process including procuring solutions/technology
- Agile programme approach
- Quality assured Alarm Receiving Centre TEC Quality QSF.



If Not Now Then When?



- How do we shift the paradigm, think differently to consider solutions that work?
- Affordability of technology solutions at scale?
- Join the dots, Housing can be a key asset in helping statutory services reform?
- Digital adaptation not just physical adaptation
- Assessment and triage for Proactive telecare to maximise scarce resources
- Integrated strategic planning across Health, Social Care and housing

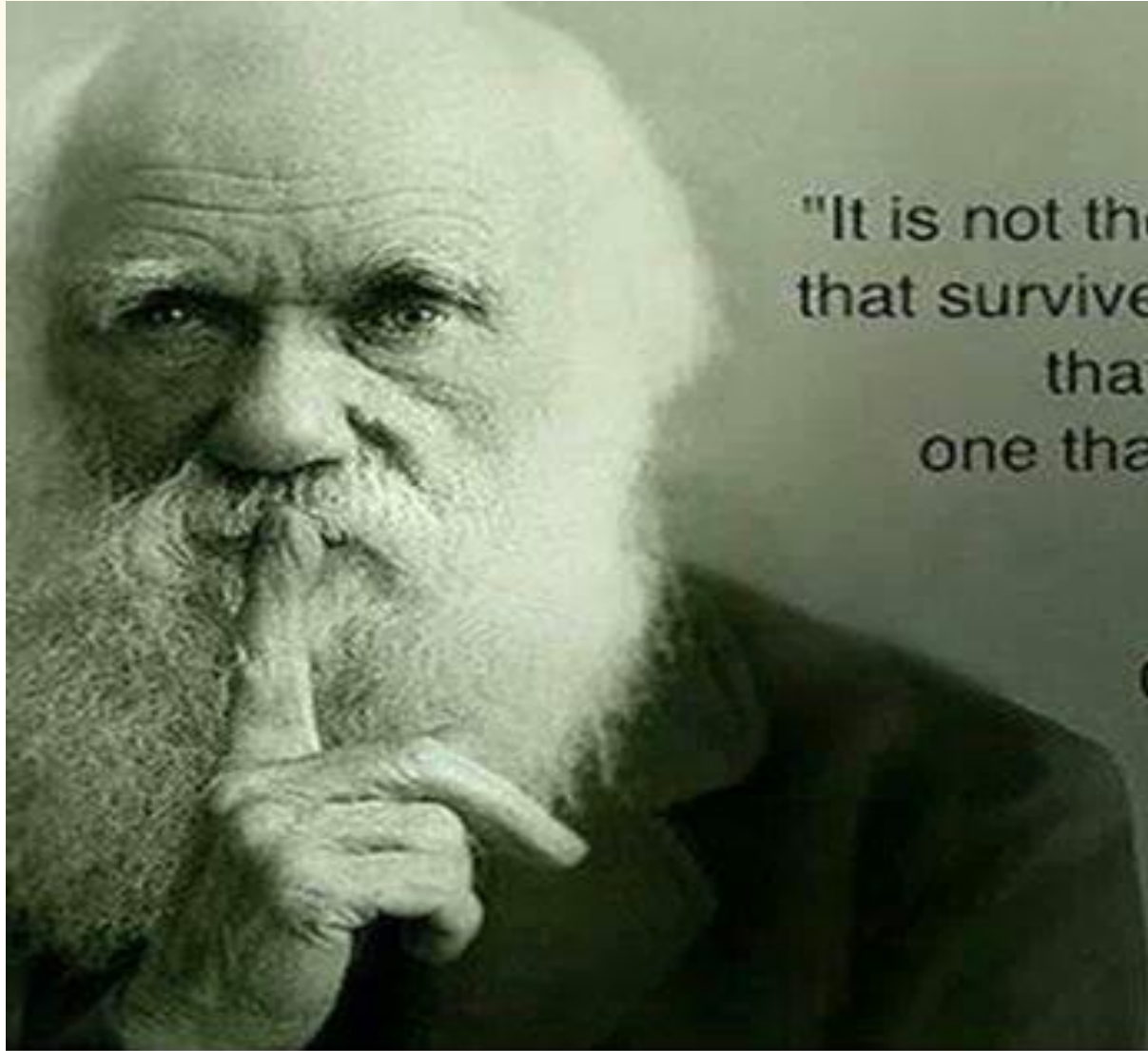


Vision of The Future



- Working with people to empower them to live independently in their own homes for longer
- Understanding how we engage older people with technology to improve their quality of life and healthy years lived.
- Shifting the paradigm on role of housing in joining the dots across the wider public sector, championing personalisation and independent living.





"It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is most adaptable to change".

Charles Darwin



Remarkable
research for
healthy ageing
THE DUNHILL MEDICAL TRUST



Housing LIN



Thank you



@lynnedceo



Anthropos



AQUARATE



vayyar

