



Remarkable  
research for  
healthy ageing  
THE DUNHILL MEDICAL TRUST



Housing LIN



# Dr Lynne Douglas

## Innovation & Housing

*iTEC Conference*  
**#iTEC2024**



Anthropos



AQUARATE



vayyar

# Technology For An Ageing Population (Panel for Innovation).



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The voice of technology  
enabled care



Housing LIN

# What did Bield do?

The 3 key challenges that Bield explored

1. Digital literacy & reducing inequalities
2. Personalisation & promoting independence
3. Digital design brief

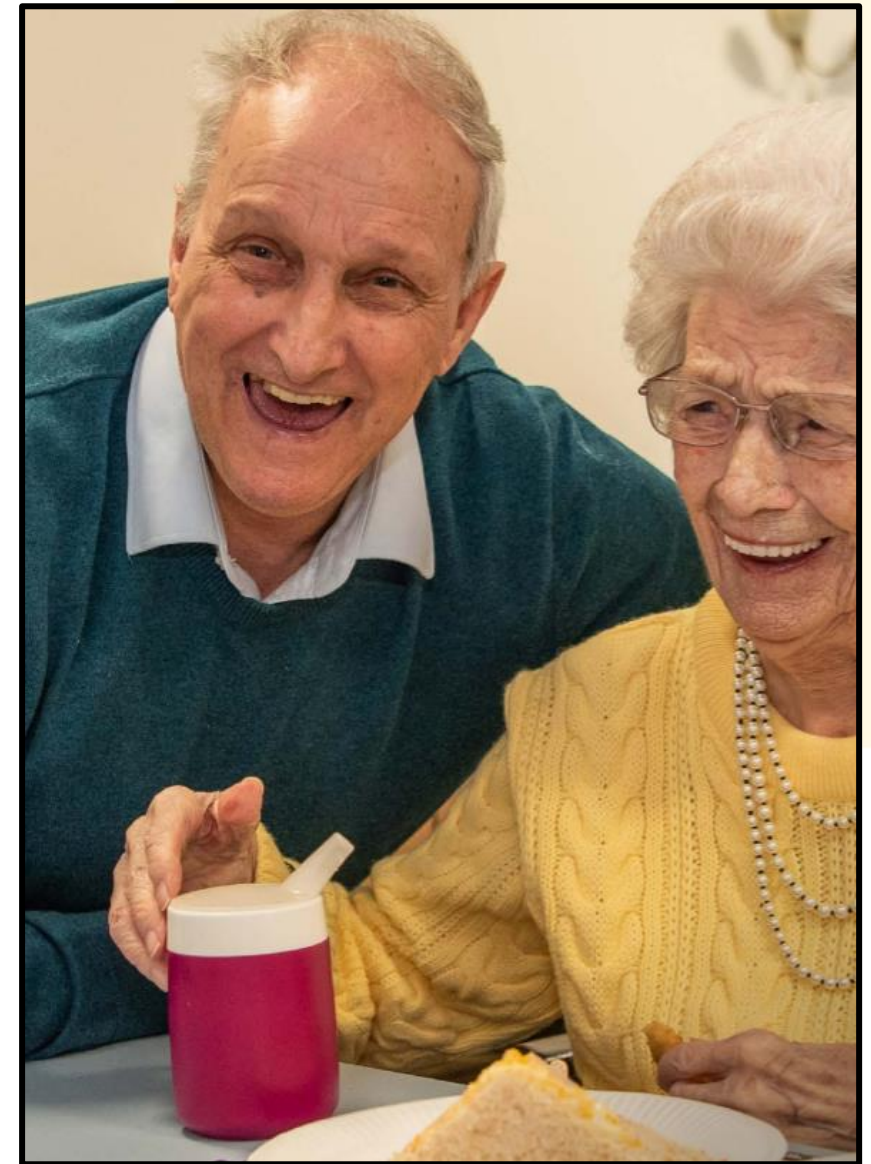
Our approach to addressing the challenges -

Co-production

Digital Hub

Proactive  
technology

Digital  
literacy  
survey



Anthropos





# Our Impact

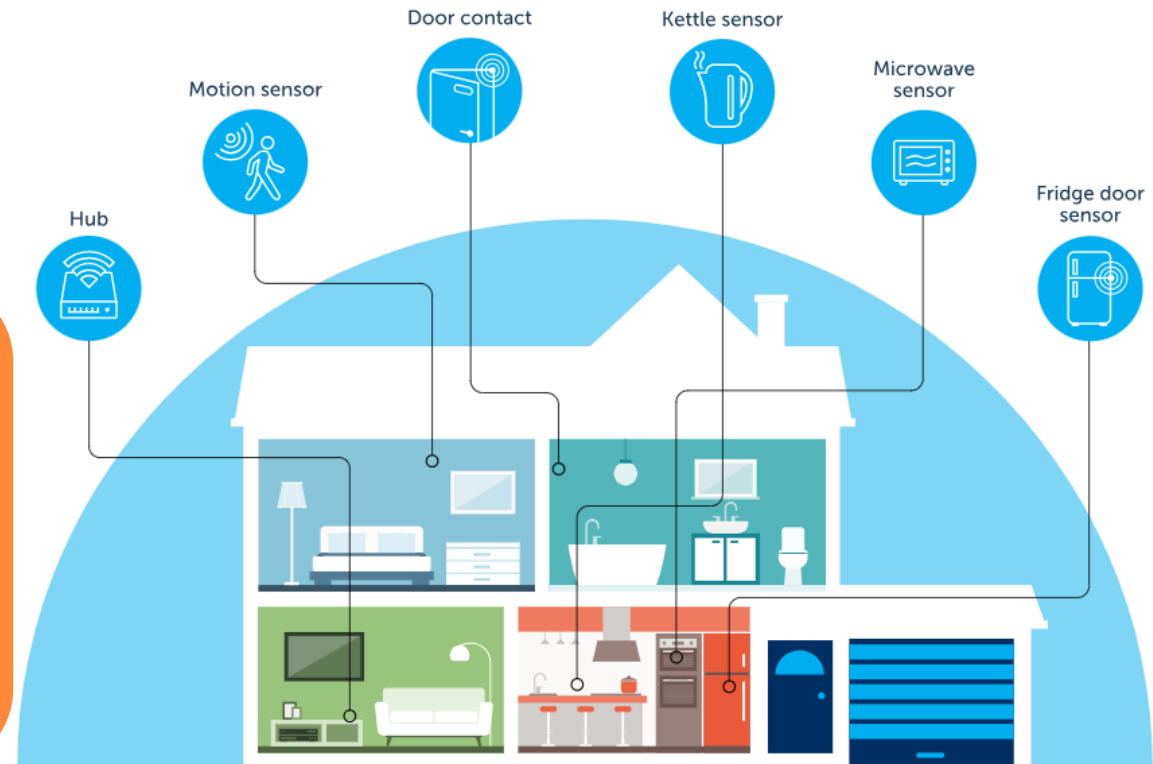


How has the technology supported you to live independently?

“the care team can see how I am doing and when I need support, this gives me confidence I am getting the right help to live in my own flat”

“The sensor technology, and more importantly understanding how it works, gives me the peace of mind that I am getting the right support at the right time to support me live independently in my own flat”

“My family are able to see that I am okay and stop them from worrying about me too much, this makes me happy to know that they are comfortable with me living in my own home”



# Using TAPPI to inform Bield's future...



Strategic Asset Management Strategy

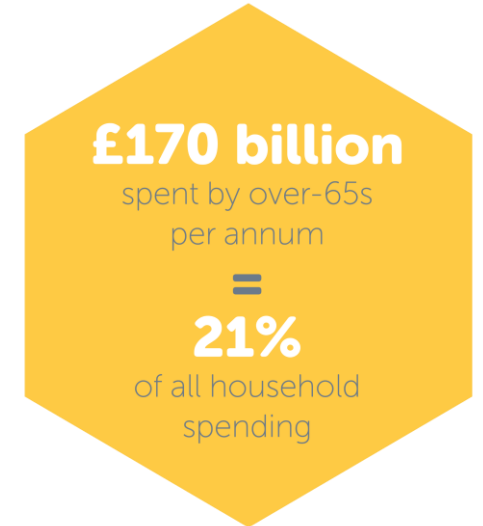
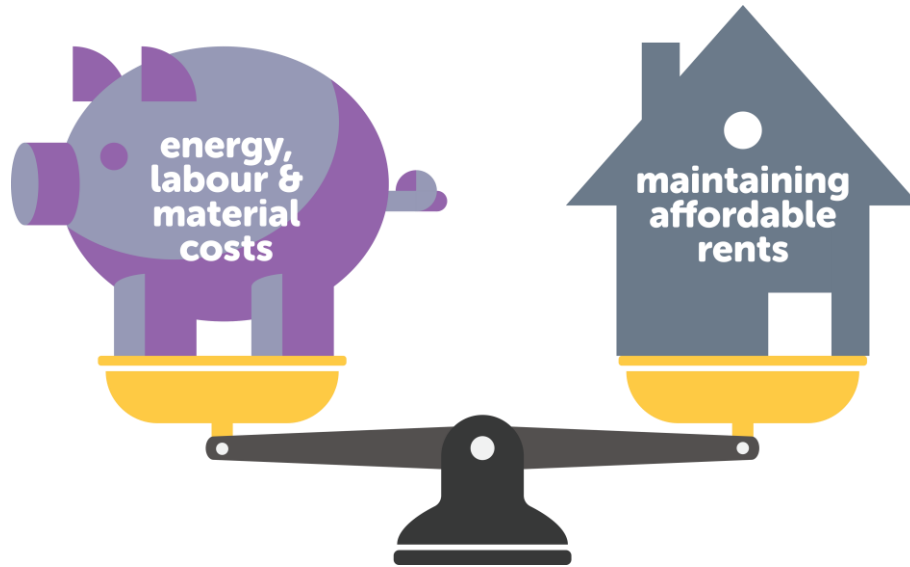


Independent Living Model



Co-production

# Challenges & Opportunities we face



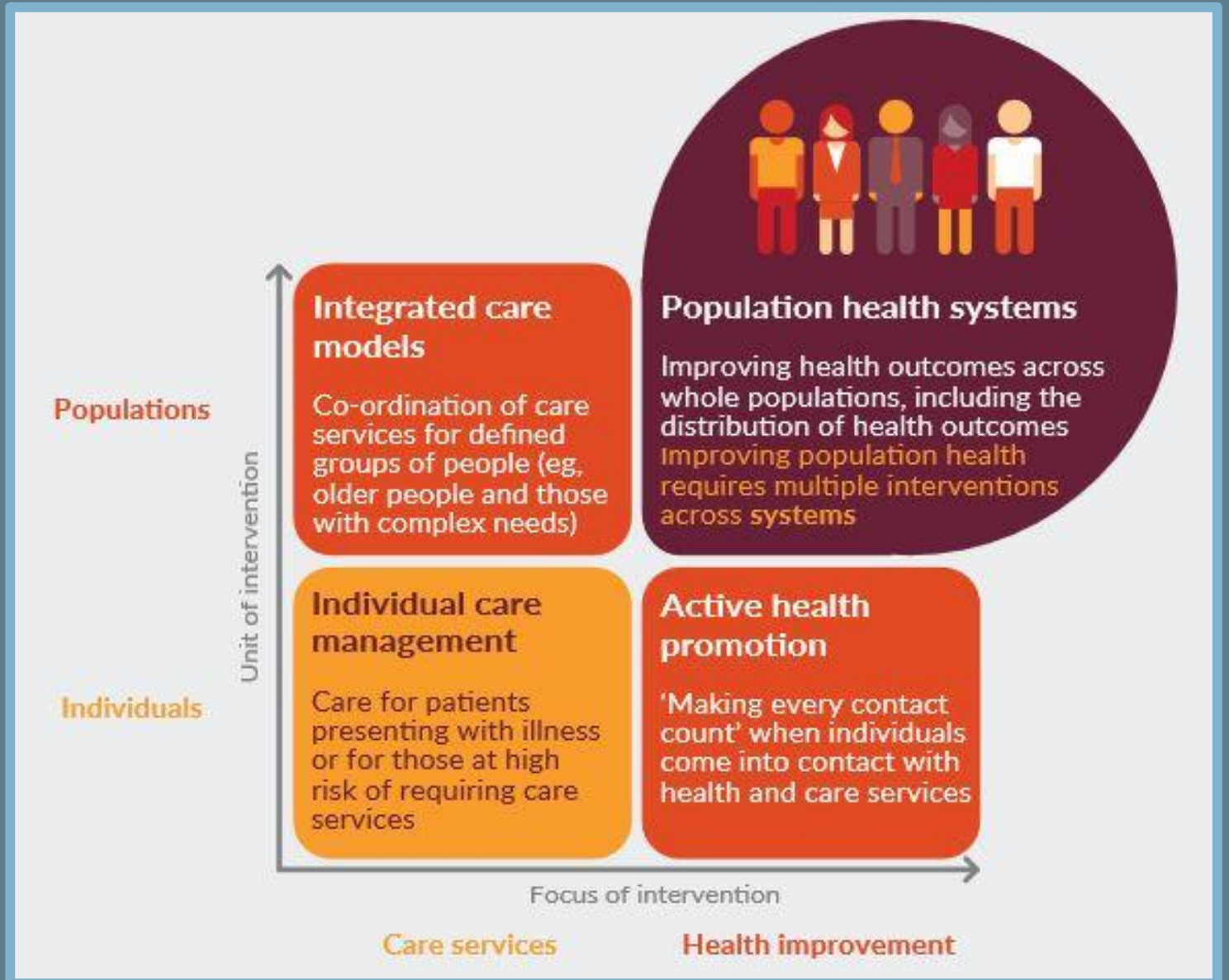
Aging Population  
& Aging in place/  
prevention



# 10-Year Vision

Aspirational, bold,  
aligned to current policy  
context  
'Age in place', home at  
centre of integrated  
network within  
community

**'We will lead, set and  
deliver the global  
standard for ageing at  
home'**





# New 10 Year Asset Strategy Approved

## Setting the Pace...

Our people, our homes,  
our communities

Corporate Strategy  
& Business Plan  
2023-2028



**BIELD**  
FREE TO BE

Aging Population  
& Aging in place/  
prevention



## Setting the Standard...

Our people, our homes,  
our communities

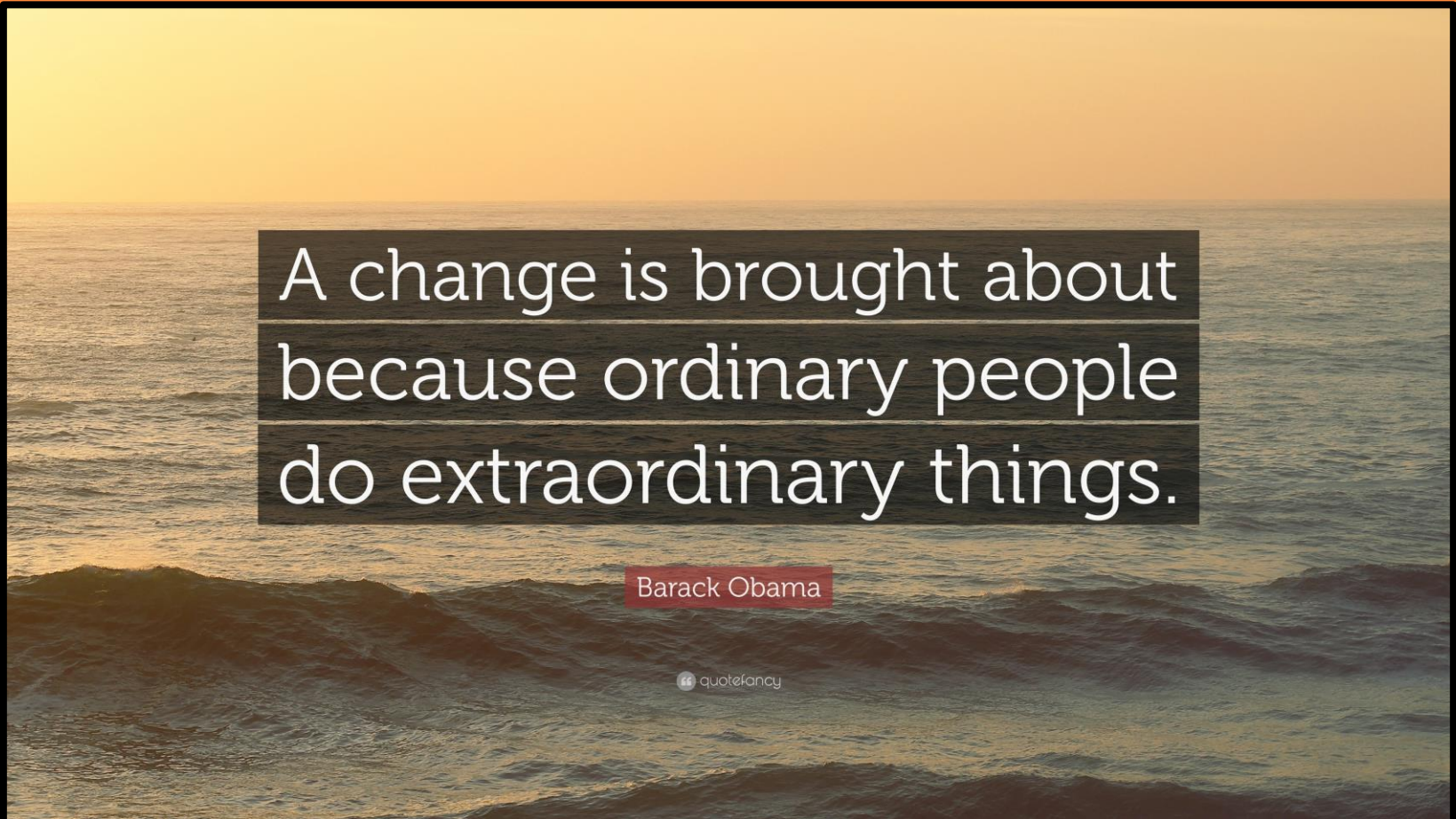
Corporate Strategy  
& Business Plan  
2023-2028



**BIELD**  
FREE TO BE




# Call to Action

A quote by Barack Obama is centered on a background image of a sunset over the ocean. The quote is displayed in white text on a dark, semi-transparent rectangular background. The background image shows a calm sea with gentle waves under a bright, hazy sky at sunset or sunrise.

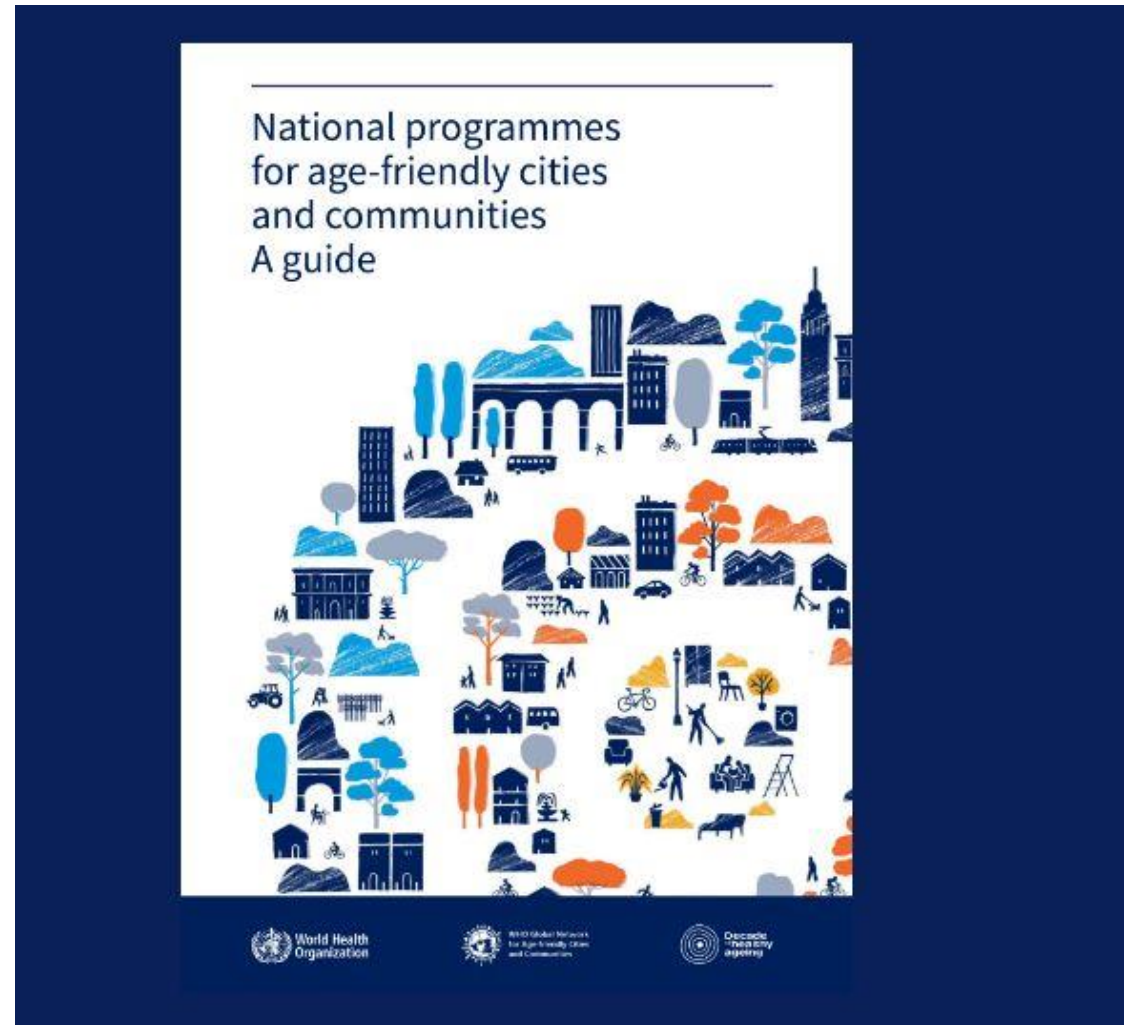
A change is brought about  
because ordinary people  
do extraordinary things.

Barack Obama

 quote fancy

# The Future is already here.....

- UN Decade Healthy Aging 2021-2031
- WHO community on creating age friendly communities
- Collaborate , strategic system leadership
- Most importantly start with the person , what are they trying to achieve and work to provide technology and environments that work for them.



# Our environments are key to closing the gaps



**Housing**



**Assistive technologies**



**Transport**

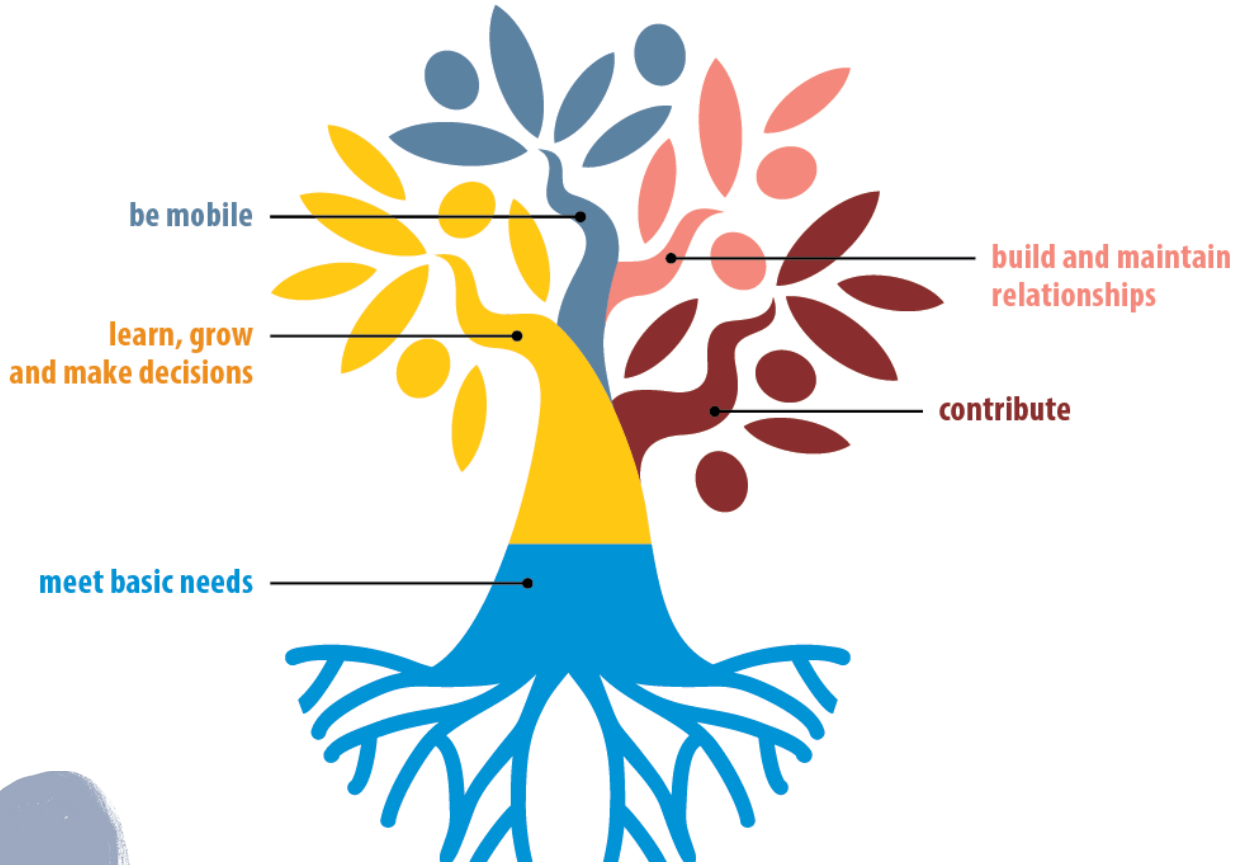


**Social facilities**

**Environments** comprise all the factors in the outside world that form the context of an individual's life.

These include home, communities, and the broader society. Within these environments are a range of factors, including the built environment, people and their relationships, attitudes and values, health and social policies, the systems that support them, and the services that they implement.





## Age-friendly environments

enable all people to:

- ✓ age well in a place that is right for them
- ✓ continue to develop personally
- ✓ be included
- ✓ contribute to their communities
- ✓ enjoy independence and good health



# Vision of The Future

- Working with people to have technological solutions for people to live independently in their own homes for longer
- Enhancing our tenants and staff digital skills to better support independent living with technology-enabled solutions
- Shifting the paradigm on role of housing in joining the dots across the wider public sector, championing personalisation and independent living.





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# Thank you

#iTEC2024, #TAPPI



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